



## **Costa Cruises selects Cruden race car simulator**

*New Costa Diadema flagship, christened on November 7<sup>th</sup>, features a Cruden Hexatech Full Formula Style simulator*

Passengers on board Costa Cruises' new flagship, the Costa Diadema, will be able to enjoy a high end motorsport experience, thanks to a Cruden Hexathrill Full Formula Style race car simulator. The 132,500-ton, 4,947-passenger ship, nicknamed "Regina del Mediterraneo" (Queen of the Mediterranean) was christened at a ceremony in Genoa, Italy, on November 7<sup>th</sup>.

The simulator is the same equipment used by professional race car drivers to improve their skills, and is part of the ship's plentiful entertainment provision.

"A simulator is a great idea for a cruise. Drivers can only get better and better the more they practice; a seven-day cruise is therefore ideal for both novice and more experienced racers looking for an adrenalin rush and a great holiday challenge," explains Frank Kalff, commercial director at Cruden.

Leaving from Savona, Costa Diadema's seven-day cruises in the western Mediterranean Sea, call every week at Marseille, Barcelona, Palma de Mallorca, Naples and La Spezia, allowing guests to visit cities such as Florence and Naples, Barcelona and Marseille, in a single cruise.

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## About Cruden

Cruden is the world's leading designer and manufacturer of professional, interactive, motion-based racing simulators. The company develops the most high tech, realistic and accurate professional equipment for the top levels of international motorsport, including Formula 1, as well as vehicle manufacturers and their suppliers. The same package is then made available to the global attractions market and to private individuals to create a motorsport experience which simply does not compare with 'games' machines on the market. Cruden's heritage is in the development of professional simulators for the aerospace, marine and automotive industries. Originating from Fokker Aircraft Company, the company was FCS Racing Simulation before becoming Cruden in 2006. [www.cruden.com](http://www.cruden.com)

## Press Enquiries

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## Pictures

	<p>The Cruden Hexathrill Full Formula Style race car simulator is the same equipment used by professional race car drivers.</p>
	



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