



HARMAN premieres Chrysler Uconnect infotainment in Europe

The International Motor Show 2013, GENEVA, SWITZERLAND – HARMAN, the premium global audio and infotainment group, today celebrated the European launch of the new award-winning Uconnect infotainment system for Chrysler and Fiat vehicles Premiering in Europe in the Jeep Cherokee, HARMAN has created a new platform which takes a significant step forward from its predecessor. Featuring off-board connectivity to entertainment and other content through the Connected Media Centre (CMC), the Uconnect infotainment system features faster response times, increased voice recognition capabilities and more realistic navigation than systems currently on board in Chrysler models.

In cooperation with Chrysler teams, HARMAN engineers have devised the latest Uconnect 8.4A and 8.4AN systems, which were recently named "2012 Technology of the Year" by AOL Autos. Uconnect will power the Connected Media Centre in many 2013 Chrysler and FIAT cars, trucks and SUVs, as well as the new Viper sports car.

With a spacious 8.4-inch touchscreen, this new platform by HARMAN offers more screen real estate for drivers to access the many innovative infotainment features. The platform also delivers faster response times and sharper navigation than the predecessor systems in Chrysler vehicles, and also offers drivers more extensive voice recognition capabilities – ensuring features can be accessed by voice control without compromising safety. A 3D-terrain model, 3D-cities and 3D-landmarks make navigation more realistic than ever. Entering destinations is a "one-shot" action, with the city, street and building number all in one natural sequence. The system can also access real-time traffic information (RTTI) for planning and navigating the best route.

"We're excited that the collaboration is bringing such great results," says Dinesh Paliwal, HARMAN's Chairman, President and CEO. "This is designed to be a global platform, and the online capabilities can be variably configured to include many innovative features to suit what's available in the country or region concerned."

One of these features is Internet radio access via Aha™ by HARMAN. Aha is an interactive platform that enables vehicle occupants to instantly access their favourite web content on the go. Drivers and passengers can choose anything from Internet radio stations to personalized music and audiobooks, and even access Facebook and Twitter.

Onboard the Grand Cherokee in Geneva, passengers can experience HARMAN infotainment and Aha audio entertainment via the premium Harman/Kardon surround sound system, featuring the innovative Logic7 technology.

HARMAN at the Geneva Motor Show 2013

Visit HARMAN at this year's Geneva Motor Show for more details and view the company's full portfolio of infotainment and lifestyle audio systems. HARMAN is located in Hall 6, Booth 6240.

About HARMAN

HARMAN (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets — supported by 15 leading brands, including AKG®, Harman Kardon, Infinity®, JBL®, Lexicon® and Mark Levinson®. The company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 25 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 13,900 people across the Americas, Europe and Asia, and reported sales of \$4.4 billion for the fiscal year ended June 30, 2012. The company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.

Media Contact:

HARMAN
Nicole Mehr
Tel.: +49-7248-71-1272
nicole.mehr@harman.com

Text
100
Martina
Eder
Tel.: +49-89-998370-
19
harman@text100.de

