



Media advisory – NOT FOR PUBLICATION

## **Volvo Penta new media contacts & interview opportunities at Hillhead 2106**

Volvo Penta, the world-leading supplier of engines and complete power systems for marine and industrial applications has appointed PR agency, Propel Technology, to handle UK media relations relating to its industrial power plant operation.

Volvo Penta, with approximately 4,000 dealers in more than 130 countries, is a global manufacturer of industrial engines for a wide variety of applications from crushers, screeners, pumps, generators, port handling equipment and heavy hauling to name a few. Volvo Penta is part of the Volvo Group, one of the world's leading manufacturers of heavy trucks, buses and construction equipment. Volvo Penta UK Ltd. is headquartered with the Volvo Group in Warwick.

### **Hillhead 2016**

At the forthcoming Hillhead 2016 exhibition for quarrying, construction and recycling in Buxton, Derbyshire, June 28-30 (stand Y5), the following people will be available for interview: Peter Karlsson, vice president industrial sales Europe, Riccardo Sardelli, industrial sales manager, Nick Styles, applications engineer, Suzanne Hobson, industrial area sales manager and Wendi Prosser, sales specialist. Please get in touch if you would like to meet to discuss topics such as:

- Stage 4 / Tier 4 emission regulations
- UK and Ireland end-user applications, powered by Volvo Penta engines
- OEM releases with Volvo Penta

Vehicles and machines equipped with Volvo Penta engines that are on display at the company's stand at Hillhead include:

- TAD1171VE engine with complete after treatment system
- Xylem HP250 Pump powered by a TAD1374VE
- Volvo Penta generator supplied by The Generator Company (this is powering the Volvo Construction stand).

On the McCloskey stand (L22), as a static display, will be the J45 Jaw Crusher powered by a TAD1171VE Volvo Penta Stage 4 engine. In the live demonstration area, there will be a J40 powered by a TAD871 delivering 252hp 185kW.

Follow Volvo Penta on Twitter: @ABVolvoPenta

**Propel Technology** is a PR and marketing agency for engineering, energy and science sector companies. Founded in 2010 and based in Warwickshire, Propel's clients are predominantly in the automotive, commercial vehicle, energy and HVAC sectors.

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We look forward to talking to you soon.

Best regards,

Claire