



New Cataclean online shop makes engine protection even easier

Cataclean, the maker of the patented fuel and exhaust system cleaner, has launched a UK website and online shop – www.cataclean.com – through which its engine care products can now be purchased directly.

Cataclean is an innovative, British-made product for diesel, petrol, and hybrid engines in cars, vans, motorcycles, and specialist heavy duty machinery. Independent tests have shown that simply pouring Cataclean into the fuel tank delivers multiple benefits.




Cataclean Liquid Science, for petrol cars, protects and maintains the catalytic converter, reduces emissions, improves fuel economy and restores performance. Cataclean Diesel offers these benefits as well as reducing the risk of diesel particulate filter (DPF) clogging and is carried by all 1,400 RAC patrol vehicles to help fix and prevent the recurrence of DPF-related breakdowns suffered by diesel cars. Cataclean One Shot Bike is formulated to improve power output, torque and throttle response.

For best results Cataclean should be used three to four times per year and is particularly recommended for use prior to MOT tests, where it can reduce emissions readings.

The new website explains how Cataclean works, with graphics, videos, and downloadable information. The site also contains the latest news about Cataclean and user experiences, makes it easy to buy the products online, and lists UK stockists. Cataclean continues to be available from many retailers including Amazon, Halfords, Euro Car Parts, and most motor factors and motorcycle dealerships.

Graham Fraser, director at Cataclean said, “Our new website allows customers to purchase direct from Cataclean for the first time and complements established sales channels such as Halfords, retailers and motor factors. This is in response to customer demand, particularly those in rural areas who rely on web purchases. Not all retailers currently stock our full range of products so now, they can buy any product combination in one transaction. All purchases will be despatched by Courier on a next day delivery service (UK mainland only) if the order is received by 2pm. The website also includes helpful resources for new customers such as Cataclean test results obtained over the past 15 years which substantiate our product claims.

Images

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|  | Cataclean Diesel offers these benefits in addition to reducing the risk of diesel particulate filter (DPFs clogging) |
|  | Cataclean 'One Shot' Bike is formulated to improve BHP, torque and throttle response. |

About Cataclean

Developed in 1995, Cataclean is the flagship product of System Products UK. Cataclean successfully holds patents for and supplies global markets in Europe, Asia, Africa & The Americas. The product is a fuel system cleaner for diesel, petrol and hybrid engines. Cataclean continues to market its products through established distributors in the motor trade and is available at retail and industry level.

Cataclean sales have grown steadily and now number many millions of bottles worldwide, driven by its excellent reputation and word of mouth recommendation. It is available through an established, reliable network of distributors and stockists, a relationship that has created a secure platform for the business that will promote future growth and ensure regularity of sales, Cataclean has firmly positioned itself as a market leader.

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Directions for use

The recommended ratio for Cataclean is to apply one full bottle to a quarter-full tank (approx. 15 litres fuel). The car should then be driven normally for at least 15 minutes and then re-fuelled when necessary. For best results Cataclean should be used 3-4 times a year and can also be used prior to MOT tests to reduce carbon emission readings.

Press Enquiries

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