



## **Primary Media Contact:**

Advantech Europe BV
Stephanie Stadlberger
Tel: +49 (0) 89125 991 021

Stephanie.stadlberger@advantech.de

## Advantech and NDS with their DS Software PADS4 are joining forces for a complete high-end digital-signage solution

Advantech has the most complete digital signage media players available to provide solutions with varied computing power and cost structures from entry-level, fanless, low power systems supporting dual Full HD displays, to high-end systems providing more advanced features and supporting independent multiple displays. With the ready software from NDS, System Integrators and OEM's can save important development time and focus on their own applications. Results: better apps, and quicker time-to-market.





Quote Jeroen Baerents: "we are proud to work close with one of the leading companies in the digital signage to test our hardware solutions in combination with their PADS4. Today they approved and certified the <u>DS-270</u> and <u>DS-370</u> products and we will continue to have their software tested in combination with more of our hardware platforms. Working together and focusing on vertical markets will bring us great benefits"





## DS-370 & DS-270 with PADS4

PADS4 combined with the <u>DS-370</u> or the <u>DS-270</u> are an ideal Digital Signage Platform for a range of multimedia content combined with real-time information. Applications for this platform can vary from corporate communication and passenger information to digital menu boarding.

Both the DS-370 & DS-270 are capable of displaying complex presentations combining high definition video and images with real-time (news) feeds and animations.

The <u>DS-370</u> & <u>DS-270</u> are compatible with the PADS4 Basic, Xpress and Xpert Windows Viewers.

"The capabilities of PADS4 platform, combined with the Advantech player portfolio allows AV and system integrations to offer a future-proof corporate communication platform to their customers."

PADS4 offers you high-end digital signage software. More than just playback of content. PADS4 empowers your message. State-of-the-art solutions to inform your targeted audience. Get in control and link up with any existing workflow and make digital signage work for you.

DS-270 is powered by an Intel® Celeron® J1900 quad-core processor with integrated NVIDIA GeForce GT 730M graphic module, which provides premium computing performance and allows 4K Ultra HD and



Full HD playback. This compact signage player is one of the highest cost/performance ratio OPS compliant designs in the market. It is capable of powering dual displays in UltraHD resolution through 1 x front HDMI and 1 x JAE TX25 connector. <u>DS-270</u> is the ideal choice for the airport industry ,digital signage applications in conferencing, education, retail andywhere more where quick servicing is critical.

The <u>DS-370</u> is a powerful yet price-optimized fanless signage player powered by an Intel® Celeron® J1900 Quad-core processor. DS-370 supports dual Full HD 1080P display output simultaneously to

three display interfaces: 1 x HDMI, 1 x DP++, and 1 x VGA. The compact, fanless signage player supports dual LANs, dual COM, Mini PCIe (3G, WLAN), and USB3.0 for data communication. It features an on-board





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Micro SSD for faster boot times and high performance read/write speeds. DS-370 is an ideal choice for your smart IoT signage applications such as interactive kiosks, information display systems in manufacturing, retail, transportation, hospital signage and more.

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About Advantech. Founded in 1983, Advantech is a leader in providing trusted, innovative products, services, and solutions. Advantech offers comprehensive system integration, hardware, software, customer-centric design services, embedded systems, automation products, and global logistics support. We cooperate closely with our partners to help provide complete solutions for a wide array of applications across a diverse range of industries. Our mission is to enable an intelligent planet with Automation and Embedded Computing products and solutions that empower the development of smarter working and living. (Corporate Website: <a href="https://www.advantech.eu">www.advantech.eu</a>).

<u>About NDS.</u> Back in the nineties NDS was one of the pioneers of the digital signage industry. With our in-depth knowledge about display communication for the very demanding airport industry we developed one of the very first standard products for digital signage.

Nowadays, our PADS4 digital signage software is one of the leading software solutions for every situation that requires display communication. Whether you require a simple welcome message on a single screen or real-time passenger information on thousands of displays,

PADS4 can do it all, easy and reliable. PADS4 is the most complete solution for targeted display communication