

## All-time record for Viking Line in July – over one million passengers chose the big red boats

Viking Line's passenger volume on all routes in July stood at record high 1,021,890 passengers, up by 9 per cent compared to the same period last year. The number of cars transported increased by 14 per cent to stand at 138,168.

The biggest growth occurred on the Helsinki (Finland) – Tallinn (Estonia) route where Viking Line offered 12 daily departures this summer. Viking Line responded to the high demand by introducing a new vessel, Viking FSTR i.e. Faster, which operates on the route from 10 April – 22 October. The total number of passengers carried by Viking Line on this route during July was 378,704, up by 24 per cent on the same period last year.

Growth was also observed on many other routes, e.g. cruises from Stockholm (Sweden) to Mariehamn (Åland), and the short route between Mariehamn and Kapellskär (Sweden). Passenger volumes on the long routes between Finland and Sweden were stable. The share of international customers was higher than in previous years – a trend that has continued for some time.

| <b>Passenger volumes:</b>              | <b>2016</b>    | <b>2017</b>            |
|--|----------------|------------------------|
| Helsinki-Mariehamn-Stockholm           | 114,620        | 114,872                |
| Turku-Åland Islands-Stockholm          | 276,414        | 275,947                |
| Helsinki-Tallinn                       | 305,315        | 378,704                |
| Cinderella cruises from Stockholm      | 106,891        | 111,487                |
| Mariehamn-Kapellskär                   | 131,538        | 137,111                |
| (Stockholm-Tallinn/ Mariehamn–Tallinn) | <u>4,229</u>   | <u>3,769</u>           |
| <b>Total numbers of passengers</b>     | <b>939,007</b> | <b>1,021 890 + 9 %</b> |
| Personbilar totalt                     | 121,498        | 138,168 + 14 %         |

"We are very satisfied with the trend of passenger numbers in July and are pleased that so many people are choosing to travel on our vessels. The price competition this summer has been fierce, which has benefited customers," says Jan Hanes, President and CEO of Viking Line.



Since starting operations in 1959, Viking Line has transported over 217 million passengers.

Mariehamn, 1 August 2017

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Viking Line is a public limited company and a market-leading brand in passenger traffic on the northern Baltic Sea. It offers passenger services, recreation and cargo carrier services on the vessels Gabriella, Mariella, Amorella, Rosella, Viking Cinderella, Viking XPRS, Viking FSTR and on the flagship Viking Grace.

