

**PRESS RELEASE**

Financial News

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## NetEnt games live in Bulgaria

**NetEnt, leading provider of online gaming solutions, today announces that its award-winning games are live and available on the regulated online casino market in Bulgaria.**

A selection of NetEnt's thrilling games have been launched with the largest gaming operator in Bulgaria, National Lottery Bulgaria, marking yet another regulated market entry in Europe for NetEnt. National Lottery Bulgaria has a strong position on the land-based gaming market, especially within scratch-cards, which is the most common type of game in Bulgaria. Following a recent re-regulation in the country, the operator has now introduced an online casino offering for the first time, with NetEnt as exclusive partner.

*"Expansion on regulated markets is an important part of our growth strategy and I am very pleased that our popular online games are now live and available in Bulgaria. We look forward to supporting National Lottery Bulgaria in growing their online casino business and I am convinced that their players will enjoy our entertaining premium games,"* says Enrico Bradamante, Chief of European Market Operations and MD of NetEnt Malta Ltd.

*"As a market leader in Bulgaria, National Lottery is always delivering the best possible products to its customers. We recognize NetEnt as a stable partner, producing high quality games fitting perfectly into our gaming concept for entertainment. National Lottery Bulgaria's customer base has over 2 million registered players and we hope that all of them will enjoy our new product."* says Milen Ganev, CEO of National Lottery Bulgaria.

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**About NetEnt**

NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs 900 people in Stockholm, Malta, Kiev, Krakow, Gothenburg, Gibraltar and New Jersey.  
[www.netent.com](http://www.netent.com)