

PRESS RELEASE
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NetEnt enters Mexico with Codere

NetEnt, leading provider of digital casino solutions, takes its first step into Latin America by signing an agreement with its existing customer Codere to enter the regulated online casino market in Mexico.

NetEnt continues to expand globally on regulated markets with its innovative digital gaming solutions and has now signed an agreement with Spanish gaming operator Codere to enter the online market in Mexico.

Codere is an existing customer of NetEnt and has a significant presence on the traditional land-based casino markets in Spain, Italy and Latin America. Codere is one of the largest casino operators in Mexico and has an operator license for both land-based and online casino operations. NetEnt will be able to provide its portfolio offerings to Codere through Codere's existing operator license.

"I am really excited to enter the regulated online casino market in Mexico together with Codere. This is our first market entry in Latin America and marks another milestone as we follow our long-term strategy to enter and grow in new regulated markets. I'm convinced that we can support Codere's online casino growth and that players in Mexico will enjoy our world-class thrilling games", says Björn Krantz, Managing Director of NetEnt Americas LLC.

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About NetEnt

NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs 900 people in Stockholm, Malta, Kiev, Krakow, Gothenburg, Gibraltar and New Jersey.
www.netent.com