

Oberwerth opens office in the United States

Oberwerth, a German manufacturer of exclusive high-end camera bags, is breaking into the US market from its base in Atlanta, Georgia. The bags, which are 100% handmade in Germany, are already available on the US market from selected brand retailers on the East and West coasts, with more vendors to follow.

Atlanta/Koblenz, 2nd November 2015 – Oberwerth is extending its global distribution network to North America with the opening of an office in Atlanta, Georgia. Oberwerth's North American team can now coordinate the distribution of their superbly handmade, sustainably manufactured camera bags throughout the USA and Canada. They are already available from selected brands on the East and West coasts, with more retailers to follow.

Product designer Regina Immes says: "Our passion for stunning design and the finest German craftsmanship is impressing more and more customers in North America. We use only the very best materials, working with knowledge, love and care." A genuine Oberwerth bag will only be made from top-quality leather and sturdy CORDURA®. We combine intelligent, stylish design with flawless craftsmanship from the first stitch to the final touches for bags that impress across the board. Photographers around the world already rely on Oberwerth, and the designs have won distinguished awards, including the POP Award in 2014 and the Red Dot Award in 2015.

About Oberwerth

Exclusive high-end camera bags of outstanding quality, superbly crafted and sustainably handmade: These high standards and ambitious goals are what motivated Regina Immes to found the Oberwerth brand in 2013 in Koblenz, Germany. Oberwerth is her commitment to first-class design and the finest craftsmanship, plus these products are all "100% handmade in Germany". In 2014, Oberwerth won the well-respected POP Award with the "München" model, and the "Freiburg" model won the prestigious Red Dot Award in 2015 for outstanding design quality. Oberwerth camera bags are mainly sold in high-end photography retail shops and are available for purchase worldwide.

Oberwerth USA Inc was born in October of 2015 with the objective of distributing Oberwerth bags in the US. This subsidiary has its headquarters in Atlanta, Georgia. For more information visit www.oberwerth.com.

Follow Oberwerth bags on [Facebook](#)

USA:
Oberwerth Inc.
Dunwoody Park
Suite 145, Atlanta
GA, 30338
USA

Europe:
net SE
Jahnstraße 3
56075 Koblenz
Deutschland

Press Contact:
René Bernard, Daniela Brouwer
E-Mail: pr@oberwerth.com
+31 77 30 68-100