



IMMIXGROUP ANNOUNCES 16 NEW BUSINESS AND OPERATIONS VENDORS

Products from 100+ Business and Operations Vendors Now Available to Government Agencies and Channel Partners

MCLEAN, VA, WEDNESDAY, MARCH 11 – immixGroup, Inc., which helps technology companies do business with the government, announced today that it added 16 new business and operations vendors to its product portfolio over the past three months. Through its recently-expanded Business & Operations program, immixGroup now offers public sector channel partners and government agencies a [Business & Operations line card](#) that features products from over 100 large and emerging software and hardware manufacturers.

immixGroup acts as a distributor of enterprise products for the public sector and makes these products and others available to the company's more than 800 channel partners and to government agencies through a variety of [federal, state, and local contract vehicles](#). These include multiple GSA Schedule contracts, NASA SEWP IV, and the Air Force's NETCENTS-2 contract.

The following business and operations vendors became immixGroup clients in the past three months:

- **AdCom Technologies** works with organizations to help them use telecommunications and networking technology to achieve business goals. They provide telecommunications systems, computer networks, and technology support services to businesses and government agencies.
- **APCON's** intelligent network monitoring switch connectivity solution provides complete traffic visibility and monitoring. The IntellaFlex™ Packet Aggregator family provides a wide array of modular switching solutions based on scalable chassis, multi-protocol blades, and intuitive embedded management software.
- **Automatic** is a web development corporation and the company behind WordPress.com. Automatic ensures there is continuous, centralized, and strategic development of the software available on WordPress.com, offering a stable and secure product that is updated daily through a range of free products combined with a choice of pay for premium features.
- **BravoSolution** offers software and services to fit the needs of today's sophisticated supply management organizations. Their services organization delivers lean, targeted services to support strategic sourcing and procurement initiatives.
- **Eccentex** is a provider of enterprise-grade cloud applications and services. It offers platform-as-a-service (PaaS) for rapid design, development, integration, and deployment

of SaaS business applications including business process management (BPM), incident management, case management, workflow, and forms automation.

- **Elemental Technologies** is a supplier of software-defined video solutions for content delivery to any device. Elemental pioneered the use of software-defined video processing to distribute video over IP networks.
- **FrontRange** is a provider of Hybrid Service Management (ITSM & SaaS IT Service Management) and Client Management software solutions for organizations of all sizes.
- **Haivision** is unique in its approach to building video streaming solutions - focused on simplifying video workflows by bridging internal with external, as well live and on-demand video communications.
- **Jedox** is a supplier of Business Intelligence and Corporate Performance Management solutions empowering you to rapidly streamline any business process in the tools you know, on the web, your tablet, and in the cloud.
- **Lancope** is a provider of network visibility and security intelligence to defend enterprises against today's top threats. By collecting and analyzing NetFlow, IPFIX and other types of flow data, Lancope's StealthWatch® System helps organizations quickly detect a wide range of attacks from APTs and DDoS to zero-day malware and insider threats.
- **Looker** provides business intelligence that gives anyone the ability to interact with live data. Looker is creating true discovery-driven enterprises and unlocking the value of their data, one customer at a time.
- **Plateau Software** provides solutions that streamline business processes and produce substantial return on investment to end-users. Plateau's applications focus on audit and compliance management, operations refinement, and cost avoidance/reduction.
- **SDL** enables organizations to engage with their customers - in the language, the media, and at the moment they choose. They untangle the complexity of managing your brand's digital footprint as it grows across multiple languages, cultures, websites, devices, and channels.
- **SpectorSoft** creates software that protects organizations and families by monitoring and reporting on computer activity, providing you with detailed, timely, and actionable activity information.
- **SunView Software** is a provider of IT Service Management software that enables organizations to better track, manage, and control their IT services and infrastructures.
- **Telestream** specializes in products that make it possible to get video content to any audience regardless of how it is created, distributed, or viewed. Telestream products

range from desktop components and cross-platform applications to fully-automated, enterprise-class digital media transcoding and workflow systems.

“As we’ve continued to invest in our Business & Operations program, more vendors have seen value in distributing their products to solutions providers, systems integrators, and government agencies through immixGroup,” said Chris Wilkinson, Senior Director of Market Development. “We’re pleased to add these companies to our growing family of brands in this important category and look forward to helping them accelerate their public sector sales while better serving our channel partners and government customers.”

For a complete list of Business & Operations products available from immixGroup visit:
<http://immixgroup.com/government/products/business-operations/>.

ABOUT IMMIXGROUP, INC.

immixGroup helps technology companies do business with the government. immixGroup’s unique platform of services enables software and hardware manufacturers and their channel partners to grow their public sector business and accelerate the sales cycle. Since 1997, immixGroup has delivered the specialized resources and expertise these companies need to increase their revenue, support their demand creators, and operate efficiently. And government agencies trust immixGroup to provide leading IT products through their preferred contracts and business partners. For more information, contact immixGroup, Inc. at 703-752-0610, via email at info@immixgroup.com, or on the Web at www.immixgroup.com.

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