



The largest Nordic hotel company

PRESS RELEASE

September 22, 2016

Scandic's CIO finalist in CIO Awards 2016

Martin Thell, CIO at Scandic Hotels Group, has advanced to the finals in Sweden's most prominent IT awards, the CIO Awards 2016. Martin has been recognized for the way that he has significantly improved the quality of IT deliveries within the group and implemented a completely new technical platform.

For the twelfth consecutive year, the CIO Awards are being organized by IDG's CIO Sweden in cooperation with Accenture. The gala is known as the Oscars for Swedish IT companies and it aims to showcase the key role CIOs play in Swedish companies and organizations. The prize is awarded to the individual who has shown great understanding of the business and who has been innovative in adding value to a company or organization.

Martin Thell was nominated as a result of having increased the quality of IT deliveries substantially thanks to a new governance structure. Additionally, he implemented a completely new technical platform. The new cloud-based digital platform was launched in April 2016 and Scandic is now in a good position to develop more business-driven digital solutions.

- Naturally, I'm extremely happy and proud that the work my colleagues and I have been doing has been recognized like this. And we're really hoping to bring home the grand prize, says Martin Thell, CIO at Scandic Hotels.

The Year's CIO 2016 will be announced at the CIO Awards gala at Berns in Stockholm on December 19.

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About Scandic

Scandic is the largest hotel company in the Nordic region with 14,400 team members and a network of close to 230 hotels with about 44,000 hotel rooms in operation and under development. Scandic Friends is the biggest loyalty program in the Nordic hotel sector with 1.7 million members. Corporate responsibility has always been a part of Scandic's DNA and Scandic has been named Best Hotel Brand in the Nordic countries (BDRC). Since December 2, 2015, Scandic has been listed on Nasdaq Stockholm.

www.scandichotelsgroup.com