

## PRESS RELEASE FROM AHLSELL AB

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### Johan Nilsson – new CEO for Ahlsell Sverige AB

To further strengthen the Ahlsell group management team, Johan Nilsson has been employed as CEO with a mission to run and develop the group's Swedish operations.

Johan Nilsson, 47 years old, will enter into the CEO position for Ahlsell Sverige AB starting August 15<sup>th</sup>.

Currently, Johan Nilsson is the COO of the Sanitec group, one of Europe's leading players within sanitary products. Before that he was the CEO of IFÖ Sanitär and IDO, the Nordic companies of the Sanitec group.

– It is pleasing that we have succeeded in recruiting a person as well established and knowledgeable as Johan to the Ahlsell group. Johan will, with his 15 years of experience of the Nordic and European Heating & Plumbing trade industry, enhance the competence of the Ahlsell group management within several critical areas, says the current CEO and Group President Göran Näsholm. Sweden is our most important and largest market with more than 12 BSEK in turnover. With this organizational change, where I hand over the operational responsibility for Sweden, more focus can be put on other parts of our operations and further improvements of these, Göran Näsholm ends.

**For further information, please contact:**

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*Ahlsell is the leading technical trading company in the Nordic countries within installation products, tools and machinery, with operations also in the Baltic States and Russia. Ahlsell offers professional users a wide range of goods and peripheral services within the product segments of Heating & Plumbing, Electricity, Tools & Machinery, Refrigeration and DIY (Do it yourself). The Group has an annual turnover of approximately 2,5 billion Euros and about 5,300 employees.*

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