

Press release Stockholm June 29, 2017

Brighter participates in Telia's Digital Healthcare event in Almedalen.

Truls Sjöstedt, Brighter's CEO, is invited as speaker on Telia's event "Connected people do not need to be patients" in Almedalen, on July 4th 11:00-12:00 CEST. The event is held at Wisby Strand Congress & Event, Donnersgatan 2, Visby.

Complications from chronic diseases lead to impaired quality of life and a great deal of suffering for the patients. The yearly cost for society is huge. Swedish National Board of Health and Welfare estimates that in diabetes care, which costs Sweden around SEK 9 billion yearly, complications represents 92 percent of the total cost. With modern technology, diseases can be monitored far from health centers and hospitals. Welcome to a conversation about how Swedish healthcare can take full advantage of these new opportunities.

Other participants in the event

Niklas Sundler, Director Healthcare, Telia

Ulf Hertin, Healthcare Lead, SAS Institute

Marie Ekelund, Responsible Education & Lifestyle, Riksförbundet HjärtLung

Anna Starrin, moderator.

Please find all information about the event [here](#) (Swedish only).

About Almedalen Week

The Almedalen week is an annual event taking place in Visby, Gotland. With speeches, seminars and other political activities, it is considered to be the most important forum in Swedish politics. It has inspired similar events to be held in other countries, like Arendalsveckan in Norway, Arvamusfestival in Estonia and Folkemødet in Denmark. In 2015, 3,465 activities were held, 800 journalists were accredited and 35,000 participants visited the event.

About Brighter AB (publ)

Brighter develops solutions for data-driven and mobile health services. Through its intellectual property and its first launch Actiste®, the company creates a more efficient care chain with focus on the individual. The goal is to simplify, streamline and enhance the information flow of relevant and reliable data between the patient and health care professionals. Brighter is initially focused on diabetes care, but there are opportunities in the future to operate on a broader level, spanning more diseases and treatment approaches. This is done through The Benefit Loop®, Brighter's cloud-based service that continuously collects, analyzes and shares data on the user's terms.

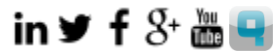
The Company's shares are listed on [NASDAQOMX First North/BRIG](#).

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