



**loudspring**

## Eagle Filters US Starts Operations

Loudspring daughter company Eagle Filters has launched its sales company in the United States. Eagle Filters US is headed by Ken Ericsson, who together with Shawn de Troye is ready to begin executing the sales strategy to gain market share of this important market for Eagle Filters.

Ken Ericsson has a deep understanding and experience of the US market for Eagle Filters' products. Through his work with National Inspection & Consultants, Ken has a decade's long history working in support and service to power generation industry air infiltration needs, working directly with major OEM's and end users.

Shawn de Troye has over 20 years of experience in structural engineering and project management, working as a Structural Engineer for AEC Engineering and Technical Field Advisor for The Donaldson Company, before joining National Inspection and Consultants LLC as Industrial Services Sales Rep Supervisor.

There are approximately 1900 combined cycle gas turbines in the US. In addition, there are approximately 1800 open cycle gas turbines that can also use Eagle's technology for efficiency.

The launch of US Operations with the newly recruited team of Eagle Filters US is in line with Loudspring's strategy of becoming a fully-fledged industrial group of companies.

Head of Eagle Filters US Ken Ericsson comments:

"I am very excited to be working with this high-class product, as well as developing a service business for Eagle Filters in the US. The filter technology has proven itself in one of the premier natural gas power generation assets in the entire US and this reference provides a great platform for US sales to launch as well as provide for an all encompassing inlet service support business for Eagle Filters within North America."

Loudspring CEO Lassi Nojonen comments:

"After much preparation for Eagle Filters in the US we now have the local team in place to kick off operations. Loudspring has gradually increased its ownership in Eagle Filters over the years because we know that their technology is exceptional and that the market potential for them is significant."

About Eagle Filters

Eagle Filters provides novel efficiency technology for power plants. Eagle's patented high performance air intake filters enable several million euro savings in efficiency gains for individual power plants. This technology's cost saving potential for the global energy industry is estimated at over 10 billion EUR every year. In Loudspring's recent Impact Report for 2017, Eagle Filters helped avoid 121 510 ton of CO2 from being emitted and saved approximately 149 563 m3 of water. Eagle Filters is a Loudspring daughter company.

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### **Loudspring in brief**

*Loudspring is a company group focused on saving natural resources, with offices in the Nordics and California. The Loudspring companies are active on global markets in five sectors: energy, real estate, fashion, food and manufacturing. Loudspring management consists of company builders combining positive environmental impact with business for over a decade.*

*The company group is listed on First North Finland under the ticker LOUD and on First North Stockholm under the ticker LOUDS.*

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