

## PRESS RELEASE

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### **Catena Media presents new ambitious financial targets**

**The Board of Catena Media plc has resolved on new financial targets for the company in the short to medium term.**

#### **Growth and earnings**

Catena Media has a target to reach an EBITDA in excess of EUR 100 million in 2020, driven by annual double-digit percentage organic revenue growth and acquisitions.

#### **Leverage**

Catena Media's short to medium term goal is to operate with Net Debt / EBITDA\* in the range 1.5-2.5x. The company may elect to operate temporarily outside this span under certain circumstances and during limited time periods.

#### **Dividend**

Catena Media does not intend to pay any dividend prior to 2020.

The previously communicated financial targets expire.

#### **Capital Markets Day**

Catena Media welcomes analysts, professional investors and media to the company's Capital Markets Day at Fotografiska in Stockholm on December 6, starting at 1.30 pm. The program ends at 4.30 pm.

The CEO and members of the Executive and Operational management teams will conduct presentations during the afternoon, providing further insight into Catena Media's strategy and business.

\*EBITDA (operating profit before depreciation and amortisation) is adjusted for non-operating and non-recurring expenses. Quarterly reported EBITDA is annualised for calculation purposes.

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*This information is information that Catena Media plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on November 16, 2017 at 17:00 CET.*

#### **About Catena Media**

Catena Media plc is an online performance marketing company that has established a leading position through strong organic growth and acquisitions. The business was started in 2012 and the group has approximately 245 employees in the US, Australia, Japan, Serbia, UK, and Malta, where the Head Office is situated. In 2016, revenues reached approximately EUR 40 million. The company is listed on Nasdaq Stockholm Mid Cap. Further information is available at [www.catenamedia.com](http://www.catenamedia.com)