

PRESS RELEASE

October 19, 2017

Catena Media continues its market expansion and product development

Catena Media continues to expand into new markets and developing its current products. JohnSlots.com was recently launched in Germany and the UK, and soon AskGamblers.com will be introduced on the German and Italian markets. For NewCasinos.com, acquired earlier this year and specializing in reviews and ratings of new casinos, the technological offering has been enhanced, making it possible for faster rating of online casinos.

As part of Catena Media's strategy to grow into new markets, two of the company's flagship brands now expand further. JohnSlots.com has been launched in Germany and the UK, and within a few days, AskGamblers.com, one of Catena Media's most popular online platforms for player reviews and online casino rankings, will be available on the German and Italian markets.

For NewCasinos.com, a new function is launched, allowing users to rate all gambling sites from 2016-2017, in an effort to become the leading site for new online casinos worldwide. Ratings are made simple and should only take 30 seconds to complete. Player feedback can be given on any new casino, based on six independent factors. Just like the specialist reviews, players can rate a new casino based on the quality of its software, bonuses, general look and feel, game variety and deposit & withdraw methods.

"Product development and expansion have characterized the company since start. We are very pleased to enter into new markets for two of our most important online platforms", said Henrik Persson Ekdahl, CEO, Catena Media.

For all the latest reviews from both casino players and editors at NewCasinos.com, visit <http://www.newcasinos.com/online2017>

For further information, please contact:

Henrik Persson Ekdahl, CEO, Catena Media
Phone: +46 706 91 43 43
E-mail: henrik.persson@catenamedia.com
www.catenamedia.com

The information was submitted for publication, through the agency of the contact person set out above on 19 October, 2017 at 14:30 CET.

About Catena Media

Catena Media Plc is an online performance marketing company that has established a leading position through strong organic growth and acquisitions. The business was started in 2012 and the group has approximately 250 employees in the US, Serbia, UK and Malta, where the Head Office is situated. In 2016, revenues reached EUR 40 million. The company is listed on Nasdaq Stockholm. Further information is available at www.catenamedia.com.