

PRESS RELEASE

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Catena Media renews and expands its product portfolio

Catena Media takes the next step in renewing its existing product portfolio by updating the content of the sports betting site Livebetting.se. The company's flagship AskGamblers.com is also launched in new markets and languages.

During fall, Livebetting.se will be updated with new and attractive content, which includes its live streaming feature, where the Swedish sports profile Sladjan Osmanagic will give his best tips ahead of and during ongoing matches. Sladjan is a highly respected Swedish football expert and has previously acted as an analyst commentator during Champions League and World Cup TV broadcasts.

Shortly, the launch of the company's flagship AskGamblers.com in new markets and languages will also commence. The web portal, which is one of the most popular for online reviews and ratings of online casinos, was acquired by Catena Media in 2016 and has since then continued to have a very positive development. In addition, AskGamblers.com has been awarded "best affiliate site" at the prestigious iGB Affiliate Awards event for several years.

"We are moving towards an exciting fall, continuing to see strong growth and high demand, also on our new markets. We are following a distinct strategy with the target to be a market leader while offering the best products", said Robert Andersson, CEO of Catena Media.

Catena Media recently moved its headquarters to new top modern facilities on Malta, which will enable easier recruiting, continued strong growth and enhanced productivity.

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About Catena Media

Catena Media is an online performance marketing company that has established a leading position through strong organic growth and acquisitions. The business was started in 2012 and the group has approximately 250 employees in the US, Serbia, UK and Malta, where the Head Office is situated. In 2016, revenues reached EUR 40 million. The company is listed on Nasdaq Stockholm. Further information is available at www.catenamedia.com.