

PRESSRELEASE

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Mathias Hermansson joins the Board of Directors of Catena Media

Mathias Hermansson was elected as a new member of Catena Media's Board of Directors on the company's Annual General Meeting, on the 26th May 2016. Hermansson has extensive experience in the digital industry, mainly as the CFO of the media group MTG between 2006 and 2015. Since 2015 he is the Executive Chairman of MTGx.

"I look forward to join the board of Catena Media. The company has an exciting business model and operates in an industry with good prospects, and has today taken a position which makes it possible to become the leading player within iGaming lead generation. I believe I will contribute with my digital and financial experiences, including my background as both board member and managerial positions in a listed company," said Mathias Hermansson.

Mathias Hermansson worked as the CFO of the listed media group MTG for nine years, stretching from 2006 to 2015. Except for the company's financial function, his role included responsibility of strategy, M&A and legal. Today, he is Executive Chairman of MTG's digital business unit MTGx that has during 2015 taken leading global positions within eSports and Online Video.

"We are very proud that Mathias has accepted a position on the board of Catena Media. We look forward to taking part of Mathias vast experience within the digital and the financial sphere, which we believe will benefit our growth even more," said Robert Andersson, CEO at Catena Media.

For further information, please contact:

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About Catena Media

Catena Media is a fast growing online performance marketing and lead generation company within iGaming, founded in 2012. The Group has established a leading market position through strong organic growth and acquisitions in its core markets. Catena Media was listed on Nasdaq Stockholm First North Premier in February 2016. By the end of the first quarter 2016, the company's revenues reached EUR 20.5 billion on a twelve-month basis. The has today more than 130 employes and the Group head office is situated in Malta. For more information, please visit www.catenamedia.com