



Plastipak celebrates double success at the UK Packaging Awards

Plastipak Packaging's European operation has once again won recognition of their ground breaking innovation and excellence by scooping two awards at the UK Packaging Awards. The awards ceremony took place at London's Hilton on Park Lane on Wednesday 11th November.

Plastipak's success at the UK Packaging Awards follows an extraordinary run of achievement, having scooped three gold and two bronze awards at the recent Starpack Awards, held on 10 September.

E-LiquiPack, a packaging system for e-liquid used to refill electronic cigarettes, won the Innovation of the Year Award, with judges describing it as: "non-fiddly, despite it's small size. It solves several problems, including legislation requirements, in a very clever way".

Plastipak's second award was for SprayPET Reveal®, the world's first transparent bag-on-valve aerosol system, which won the Best New Concept Award. The award-winning innovation impressed the judging panel, commenting that SprayPET Reveal® is: a "fantastic, well thought out product, offering a great consumer experience".

Kinza Sutton, marketing manager of Plastipak Packaging Europe, said: "With the UK Packaging awards being such a prestigious event, we are delighted with such an amazing result! Being recognised for our innovative solutions and commitment to developing new concepts for market is testament to the talent, creativity and hard work of everyone at Plastipak.

"Following the rebranding of APPE in July, success in these awards is very important to our business and Plastipak as a whole, sending out a strong message to our customers that we are a truly inspiring business that can solve challenges and deliver higher levels of industry innovation."

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Translations available on request.

Caption: Plastipak's Laura Price & Kinza Sutton receive the Innovation of the Year Award for E-LiquiPack.

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Plastipak Packaging, Inc., a wholly-owned subsidiary of Plastipak Holdings, Inc., is a world leader in the design and manufacture of high-quality, rigid plastic containers for the food, beverage, and consumer products industries. Plastipak operates more than 37 sites in the United States, South America and Europe, with a total of over 5,000 employees. Its customers include some of the world's most respected and recognized consumer brands. Plastipak is also a leading innovator in the packaging industry, holding more than 420 United States patents for its state-of-the-art package designs and manufacturing processes. In addition, Plastipak licenses various packaging technologies around the world. Plastipak was founded in 1967 and is headquartered in Plymouth, Michigan. Additional information about Plastipak can be found at its website www.plastipak.com.

Plastipak acquired APPE, the packaging division of La Seda de Barcelona, in July 2015.

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