

## **Sale of shares in Catena Media plc**

Press release, 14 September 2017

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Optimizer Invest Ltd, Aveny Ltd and Pixel Wizard Ltd (together the "Sellers"), have sold 2,000,000 shares in Catena Media plc ("Catena Media") through an accelerated bookbuilding to Swedish and international institutional investors at a price of SEK 80.0 per share (the "Placing").

Following the Placing, the Sellers will own the following number of shares, corresponding to the following % of the number of shares and votes in Catena Media:

- Optimizer Invest Ltd: 7,274,412 shares, 14.0% of the shares and votes
- Aveny Ltd: 4,524,382 shares, 8.7% of the shares and votes
- Pixel Wizard Ltd: 3,628,249 shares, 7.0% of the shares and votes

Robert Andersson (CEO of Catena Media) purchased shares for a total consideration of SEK 300,000 in the Placing.

Each of Optimizer Invest Ltd, Aveny Ltd and Pixel Wizard Ltd has agreed that its remaining Catena Media shares will be subject to a 180 day lock-up.

Carnegie Investment Bank AB has acted as sole bookrunner in connection with the Placing.

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