

## **Contemplated sale of shares in AcadeMedia AB (publ)**

Press release, 19 June 2017

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Carnegie Investment Bank AB (publ) ("Carnegie") and Skandinaviska Enskilda Banken AB ("SEB") have been retained to explore the opportunity to sell shares in AcadeMedia AB (publ) ("AcadeMedia") to Swedish and international institutional investors (the "Placing"). The shares are owned by Marvin Holding Limited (a holding company owned by EQT V Limited and its co-investors) ("Marvin").

Marvin's current holding amounts to 39,248,326 shares, representing 41.5% of the total number of shares in AcadeMedia.

The price per share in the Placing will be determined through an accelerated bookbuilding process. The bookbuilding period commences today, 19 June 2017, at 17:30 CET and may close at any time on short notice. Subject to customary exceptions or obtaining consent from Carnegie and SEB, Marvin has agreed to a lock-up period, in relation to its remaining shares in AcadeMedia, until the period ending on the date of the publication of AcadeMedia's interim report as at and for the three months ended on 30 June 2017, that currently is planned to be published on 30 August 2017.

Carnegie and SEB are acting as joint bookrunners in connection with the Placing.

Marvin Holding Limited  
19 June 2017

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