



Team Falken drifters to entertain World Rallycross Championship crowds at Lydden Hill

Having just returned from the world-famous Nordschleife for the Nürburgring 24 Hours, professional drift outfit Team Falken will put on a fantastic display of car control in front of a stellar crowd at the FIA World Rallycross Championship at Lydden Hill Race Circuit, Kent, on 24 May 2015.

Former British Drift Champion Matt Carter will showcase his drifting expertise with Falken team-mate Paul Cheshire, taking advantage of a weekend off from their assault on the 2015 British Drift Championship to treat race-goers to some sideways action.

"We're really excited to get out in front of the Rallycross crowd," says Team Falken driver Matt Carter. "Although drifting and rallycross may seem like quite different disciplines, the passion of the fans is the same and we're planning to put on quite a spectacle for those trackside."

Supported by Japanese tyre manufacturer Falken, Matt will be pushing his Falken rubber and Nissan Skyline R32 to the limits, while Paul will demonstrate the power and poise of his 700bhp Nissan Skyline G35, both taking part in the event alongside a select team of other professional drifters.

"Lydden is a great venue and we're delighted to have been invited along by the FIA World Rallycross Championship," says Paul Cheshire. "We visited the circuit for the opening round of the British Drift Championship back in April but unfortunately a snapped output shaft and driveshaft put an early end to the competitive weekend for Matt and me. However, this coming weekend race fans can expect a great show with plenty of tyre squealing and smoke from Team Falken, while we also can't wait to see the rallycross action ourselves!"

For further information on Team Falken please visit www.teamfalken.com.

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About Falken Tyre Europe

The Falken Tyre Europe GmbH is the European affiliate of the Japanese tyre manufacturer Sumitomo Rubber Industries Ltd., with about 23,000 employees the sixth largest tyre manufacturer worldwide. From its location in Offenbach/Main, the company markets and sells a complete tyre portfolio for passenger cars, trucks, pick-ups and SUVs as original equipment and for the entire European retrofitting market. All Falken products comply with the ISO standards 9001 and 14001. Developed and tested in the world's most demanding racing series, the Falken tyres provide the maximum of individual driving enjoyment – at outstanding value for money. Further information under: <http://www.falken-europe.com>