



FALKEN ZIEX CT50 chosen as factory fit tyres on the new Chrysler Pacifica

Sumitomo Rubber Industries, Ltd. is pleased to announce that it is supplying its high-performance FALKEN ZIEX CT50 tyres to FCAUS LLC on the 2017 Chrysler Pacifica, now on sale in North America.

Chosen as factory fit tyres for the Chrysler Pacifica, the high-performance FALKEN ZIEX CT50 tyres provide outstanding handling stability, refined driving comfort, low noise levels whilst at the same time achieving superior fuel economy.

As a global brand of the Sumitomo Rubber Group, FALKEN is renowned throughout the world for its high-performance tyres, which are regularly fitted as factory fit on a range of vehicles as well achieving success in various motorsports.

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About Falken Tyre Europe

The Falken Tyre Europe GmbH is the European affiliate of the Japanese tyre manufacturer Sumitomo Rubber Industries Ltd., with about 30,000 employees it's the sixth largest tyre manufacturer worldwide. In 2001 and 2014 SRI was selected to appear in Thomson Reuters' "Top 100 Global Investors" list of the world's most innovative companies.

From its location in Offenbach/Main, the company markets and sells a complete tyre portfolio for passenger cars, trucks, pick-ups and SUVs as original equipment and for the entire European retrofitting market. All Falken products comply with the ISO standards 9001, 16949 and 14001. Developed and tested in the world's most demanding racing series, the Falken tyres provide the maximum of individual driving enjoyment – at outstanding value for money. Further information under: <http://www.falkentyre.com>

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