



# HARMAN and AT&T Advance Next-Generation Car Connectivity

*HARMAN's hardware and software telematics will speed access for connected cars to the cloud*

**STAMFORD, CT** – [HARMAN International Industries](#), Incorporated (NYSE: HAR), the premier connected technologies company for automotive, consumer and enterprise markets, will work with AT&T to support the growing connected car ecosystem.

AT&T selected HARMAN's Telematics Control Unit (TCU) for its Mobile Broadband Accelerator program. The program streamlines AT&T's certification process to ensure that new products and services reach customers more quickly.

HARMAN's industry-leading TCU is an integrated on-board telematics and infotainment unit that connects automotive systems to the cloud. It offers high-speed connectivity for fast, automotive-grade connectivity backed by industry-leading security.

"Connectivity is the backbone for tomorrow's increasingly autonomous vehicles," said Phil Eyler, executive vice president and president, Connected Car, HARMAN. "They may run without fuel, but they will not run without connectivity. HARMAN's work with AT&T reflects a shared goal and a mutual commitment to developing next-generation connected car systems that enhance the driving experience."

HARMAN's TCU solution continues the company's track record of introducing industry-first connected car solutions that enable greater power, productivity and personalisation, including enabling GSM, GPS, Wi-Fi Hotspots and LTE network connectivity.

"Our aim is to accelerate and simplify the ability for equipment manufacturers to deliver advanced connected car experiences. Our Mobile Broadband Accelerator Program combined with HARMAN's TCU solution helps us do just that," said Cameron Coursey, vice president of Product Development – Internet of Things Solutions, AT&T.

HARMAN provides the industry's most complete end-to-end connected car system to provide drivers intelligent, adaptable and personal solutions in the car. With more than 2,000 patents in all key domains, including safety, design, navigation, connectivity, networking, HMI and more, HARMAN continues to push the boundaries bringing connected car innovations to market that enable new connected experiences, improve driver safety and increase vehicle security.

## **Press Contact**

Elan PR Ltd  
Melissa Wicks  
T: 44 (0) 1295 780411  
M: 44 (0) 7835 590481  
e: [mel@elan-pr.com](mailto:mel@elan-pr.com)

## **About HARMAN**

HARMAN ([harman.com](http://harman.com)) designs and engineers connected products and solutions for automakers, consumers and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions and connected services. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 25 million automobiles on the road today are equipped with HARMAN audio and connected car systems. The Company's software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 29,000 people across the Americas, Europe, and Asia and reported sales of \$6.9 billion during the 12 months ended June 30, 2016. The Company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.