



## PATHWAYS.ORG HOLDS TUMMY TIME CONTEST ON FACEBOOK

*Submit photos by March 21st to win a Pathways.org Prize Pack*

CHICAGO (February 27, 2013) – Pathways.org, a national non-profit educational foundation, announces the start of its next Tummy Time Photo Contest on March 1st. Parents can submit a photo of their infant in a Tummy Time position through March 21st and enter to win a Pathways.org Prize Pack.

The American Academy of Pediatrics recommends Tummy Time to promote infant development and improve head control by strengthening core, neck, back, and shoulder muscles. With as many as 600,000 children at risk each year for an early motor delay, Pathways.org hopes to engage new and expectant parents on Facebook to spread knowledge of the importance of Tummy Time.

Facebook fans will have the opportunity to vote on their favorite picture during the March 25th through March 30th voting period and the top three entries with the most votes will each receive a gift card and mug with their baby's picture. Parents interested in submitting a photo to the Tummy Time contest should "like" Pathways.org on [Facebook](#) for contest information.

Tummy Time activities and numerous educational resources, links, checklists, and tools for both parents and health professionals can be found on the Pathways.org website, [www.pathways.org](http://www.pathways.org)

A promotional graphic with a green leafy background. It features the text "Enter the Pathways.org Tummy Time Photo Contest" in large, white, serif font. Below this, a large green number "3" is followed by the text "Winners will receive a certificate, a \$20 Starbucks gift card, and a mug with their baby's photo." To the right is a small photo of a baby lying on their stomach. At the bottom right is the Pathways.org logo with the text "Is a 501 (c)(3) Not-For-Profit Public Foundation".

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### About Pathways.org

Since 1985, Pathways.org has used evidence-based practice and multimedia to promote each child's fullest inclusion. Pathways.org strives to empower health professionals and parents with knowledge of the benefit of early detection and intervention for children's sensory, motor, and communication development. The Pathways.org infant milestones brochure has been recognized and endorsed by the American Academy of Pediatrics and the National Association of Pediatric Nurse Practitioners as a definitive resource concerning early development. Pathways.org also has an outpatient clinic that offers best practice pediatric occupational, physical, and speech therapy, and provides postgraduate training to health professionals. Pathways to Inclusion suggests methods to welcome individuals of all abilities and their families into communities, sports, schools, and houses of faith. For more information, call the Pathways.org toll-free parent answered hotline at 1.800.955.CHILD (2445) or email [friends@pathways.org](mailto:friends@pathways.org). Pathways.org is a 501 (c) (3) not-for-profit public foundation.