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MAACO AND MEINEKE LAUNCH *CARS AND STRIPES* AND GIFT TRUCK TO DESERVING VETERAN

Leading Automotive Brands Partner to Restore a Truck for a U.S. Navy Veteran in a Showing of Continued Support to the Military Community



(CHARLOTTE, NC – November 18, 2015) – Top automotive brands Maaco and Meineke partnered to launch *Cars and Stripes*, a four-week video series chronicling the process of restoring a 2011 Chevy Silverado to gift to a deserving veteran.

The first video of the series was shared on Veterans Day – Wednesday, November 11 – and a new video will be released every Wednesday through December 2 on each brand's Facebook page ([Maaco](#) and [Meineke Car Care USA](#)).

"We understand that the freedoms we enjoy are a direct result of the sacrifices our service men and women make," said Danny Rivera, president of Meineke. "This campaign is our way of showing our gratitude."

[Meineke in Norcross, GA](#), owned by Kurani Car Care, performed a 23-point inspection on the truck and made all under-the-hood repairs to ensure the vehicle was road worthy. Then, the truck was transported to [Maaco Myrtle Beach](#), owned by retired U.S. Army Colonel Joe Johnson, for auto body repair and painting. The truck was gifted to Jason Hess, a U.S. Navy veteran who served 10 years. Jason and his family have overcome many hurdles as they've adjusted to civilian life over the last year, including a house fire that caused them to lose their home and belongings.

"Restoring the appearance and safety of vehicles is what our companies do best, but we can also restore pride," said Jason Ryan, newly appointed president of Maaco. "Partnerships that support veterans are a priority because we're proud to honor those who serve."

Maaco and Meineke have a long history of military support, including offering discounts on Memorial Day, the Fourth of July and Veterans Day for active, retired and reserved service men and women. Recently, both companies were included on [Entrepreneur Magazine's](#) list of top 10 brands making it easier for veterans to become franchisees because of the 25% discount on initial licensing fees offered to qualifying veterans.

This year, more than 500 Meineke shops across the United States collectively provided nearly 20,000 free oil changes for veterans on Veterans Day worth about \$500,000. During the month of November, Maaco also launched *Maaco's Month of Miracles*, a program where Maaco franchisees donate \$10 of each service to charity. The program is expected to collect up to \$40,000 to be donated to charities, including veteran-support groups AMVETS and Hope for the Warriors.

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About Maaco®

Maaco Auto Painting & Collision Repair, a division of Driven Brands, Inc., based in Charlotte, NC, is America's #1 Bodyshop. Maaco fixes and repairs dents, dings and auto damage for nearly 500,000 drivers annually. With more than 470 independently owned and operated franchises in the United States and Canada, Maaco has



restored the safety and appearance of more than 20 million vehicles over 40+ years. Maaco has been named a top automotive franchise numerous times by Entrepreneur Magazine in its Annual Franchise 500 ranking. In addition to other lists, Maaco has also been included on Franchise Times' list of Top 200. For more information about Maaco and franchising opportunities, visit www.Maaco.com.

About Meineke

Meineke Car Care Centers, LLC, a division of Driven Brands, Inc., of Charlotte, NC is the leading automotive aftermarket franchisor in the world. Founded in 1972, Meineke has over 900 centers that service approximately 3 million cars a year. Over the years, Meineke has expanded its product offerings to better meet the demands of its customers and a changing marketplace. Meineke continues to be ranked as one of the best franchise opportunities in North America and has recently won top franchise rankings from Forbes, Franchise Times and Entrepreneur Magazine. For more information about Meineke and franchising opportunities, visit www.Meineke.com.