



## FOR IMMEDIATE RELEASE

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## MAACO AND MEINEKE AWARD LIFE-CHANGING GIFT DURING SERIES PREMIERE OF FOX'S LIVE CAN'T-MISS TELEVISION EVENT "KNOCK KNOCK LIVE"

(CHARLOTTE, NC – July 22, 2015) – Top automotive brands Maaco and Meineke partnered with FOX's new unscripted television event "Knock Knock Live" to surprise a worthy, Atlanta-based nonprofit during the series premiere Tuesday, July 21. Maaco and Meineke awarded the [Atlanta Music Project](#) a fully customized 15-passenger van to help the organization transport its students to and from concerts and performances. In addition to the van, Maaco and Meineke donated \$50,000 to the organization.

"Our gift to the Atlanta Music Project is an excellent example of the service promise we deliver to customers and an extension of our brands' commitment to invest in the communities we serve," said Artemio Garza, CMO of Maaco and Meineke. "Since 1972, both brands have helped millions of customers drive safely and in style while also contributing to charities and foundations across the country."

The Atlanta Music Project, cofounded by Dantes Rameau and Aisha Bowden, is an intense, tuition-free music education program designed specifically for underserved youth in various Atlanta neighborhoods.

"This van is a game changer and will further our pursuit of developing confidence, creativity and ambition in our students through musical excellence," said Rameau. "Transportation can be an issue for our students and parents, but the van and generous monetary donation will remove burdens and elevate our program to the next level."

The team at [Maaco in Roswell, GA](#), owned by franchisee Tony Meyers, started the customization of the van with a platinum #MAACOVER™, transforming the white van into a sleek and shiny black van with high-quality urethane sealer and a five-year warranty against fading and peeling. The team at [Meineke in Norcross, GA](#), owned by franchisee Sultan Kurani, performed a 23-point inspection ensuring brakes, fluids, tires, oil and other key functions were operating at peak efficiency. Meineke is also providing the Atlanta Music Project with a one-year complete maintenance package for the van, including three free oil changes and a full year of roadside assistance. The van was decal'd with music notes, the Atlanta Music Project logo and the organization's motto: "Music for social change."

"Knock Knock Live" is a can't-miss, life-changing weekly television event airing Tuesdays at 9:00 – 10:00 ET live/PT tape-delayed on FOX. The show is packed with unpredictable and thrilling surprises that enlists friends, families, neighbors and celebrities to help grant wishes with one simple knock on the door. "Knock Knock Live" is hosted by iconic TV and radio personality Ryan Seacrest, who also serves as an executive producer along with Simon Fuller.

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### **About MAACO®**

Founded in 1972, MAACO® Auto Painting & Collision Repair is America's #1 Bodyshop, and repairs accident damage, dents and faded paint for nearly 500,000 drivers annually. Our more than 450 independently owned and operated franchises have restored the safety and beauty of various vehicles for more than 40 years. MAACO Franchising, LLC, headquartered in Charlotte, NC, has been named the #1 automotive franchise numerous times by Entrepreneur in its Annual Franchise 500 ranking. For more information about MAACO and franchising opportunities, visit [www.Maaco.com](http://www.Maaco.com).

### **About Meineke**

Meineke Car Care Centers, LLC, a division of Driven Brands, Inc., of Charlotte, NC is the leading automotive aftermarket franchisor in the world. Founded in 1972, Meineke has over 900 centers that service approximately 3 million cars a year. Over the years, Meineke has expanded its product offerings to better meet the demands of its customers and a changing marketplace. Meineke continues to be ranked as one of the best franchise opportunities in North America and has recently won top franchise rankings from Forbes, Franchise Times and Entrepreneur Magazine. For more information about Meineke and franchising opportunities, visit [www.Meineke.com](http://www.Meineke.com).

### **About the Atlanta Music Project**

Founded in 2010, the Atlanta Music Project provides intensive, tuition-free, music education for underserved youth right in their neighborhood. AMP's mission is to inspire social change by providing Atlanta's underserved youth the opportunity to learn and perform music in orchestras and choirs. Currently at the start of its sixth year of programming and serving 200 students at four sites, AMP provides all students with an instrument, a teaching artist, classes and numerous public performance opportunities. AMP does not hold entrance auditions – the only requirement is commitment to attending all classes. AMP's programs include: the AMP Orchestra; *AMPlify*, the choral program of the Atlanta Music Project; and the AMP Academy, providing advanced musical training to AMP's most talented and dedicated students. AMP students have performed at the Woodruff Arts Center, the Rialto Center for the Arts and Spivey Hall. For more information visit [www.atlantamusicproject.org](http://www.atlantamusicproject.org).

### **About KNOCK KNOCK LIVE**

KNOCK KNOCK LIVE is produced by XIX Entertainment and dick clark productions. Simon Fuller, Michael Herwick, Allen Shapiro, Mike Mahan, Mark Bracco, Stijn Bakkers, Nicolle Yaron, and Ryan Seacrest serve as executive producers. Fuller, Seacrest, dcp and Fox are stakeholders in the format worldwide. Like KNOCK KNOCK LIVE on Facebook at <https://www.facebook.com/KnockKnockFOX>. Follow the series on Twitter [@KnockKnockFOX](https://twitter.com/KnockKnockFOX) and join the discussion using #knockknock. See photos and videos on Instagram by following [@knockknockFOX](https://www.instagram.com/knockknockFOX). For more information on KNOCK KNOCK LIVE, please visit [www.fox.com/knockknocklive](http://www.fox.com/knockknocklive). Follow Ryan Seacrest on Twitter [@RyanSeacrest](https://twitter.com/RyanSeacrest).