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MEDIA ALERT
AUDIENCE RAVES/SOLD-OUT
FATHOM EVENTS FOR 'FOUR BLOOD MOONS'
DRIVE APRIL 9 ENCORE

Docu-Drama Tops Per Screen Average Sales Nationwide Monday

FourBloodMoonsMovie.com

WHAT

A nationwide theatrical one-night event of the compelling new docu-drama **FOUR BLOOD MOONS** drew such strong audience support that producers have set an encore for selected markets on Thursday, April 9.

"We believed **FOUR BLOOD MOONS** would resonate with audiences and engage, challenge and entertain them," said Producer Rick Eldridge. "The response to this week's theatrical event clearly shows the need for an encore presentation."

Debuting on over 700 movie theater screens—with many markets sold out—**FOUR BLOOD MOONS** drew approximately 150,000 viewers with strong walk-up sales that propelled the film to top per screen average sales in the nation Monday night, according to Rentrak data. The record-high attendance has placed it among the top three one-night docu-drama events presented by Fathom Events.

"Fathom's faith-based events continually bring out a large number of dedicated fans and **FOUR BLOOD MOONS** is no exception," said John Rubey, CEO of Fathom Events. "The number of attendees to this one-night event made the decision for an encore showing an easy one. Our goal is to give audiences what they want, and they have told us loud and clear they want **FOUR BLOOD MOONS**."

A sample of audience reactions to **FOUR BLOOD MOONS** demonstrated the film's broad appeal, relevance to today and entertainment value:

- "Everyone should watch this movie. It's amazing."

- *"It offers hope to people who might be questioning what is going on right now."*
- *"I think every person, regardless of what they believe, should come see it."*
- *"Great dinnertime conversation after this movie."*

Based on the *New York Times* best-selling book from Pastor John Hagee, **FOUR BLOOD MOONS** combines scripture, science, history and big screen live action. It examines a never-to-be-repeated celestial event occurring now that in years past was surrounded by major change.

With feature film production values bringing the message of **FOUR BLOOD MOONS** to life on screen, historians, religious scholars and commentators also offer their insight. Just a few of the experts appearing include filmmaker, speaker and author Dinesh D'Souza; radio host and author Dennis Prager; noted author and historian David Barton; research originator Mark Biltz; and author and television host Erick Stakelbeck.

WHO

Pastor John Hagee is known to millions through his broadcast ministry, as founder of San Antonio's Cornerstone Church, for his support for the nation of Israel and as a *New York Times* best-selling author. The film based on his book **FOUR BLOOD MOONS** is directed and co-written by Kieth Merrill, an Academy Award® winner for Best Documentary Feature Film, and produced and co-written by Eldridge (THE ULTIMATE GIFT, BOBBY JONES: STROKE OF GENIUS). Executive producers include Pastor Hagee, Sandra Parker and INPOP Records.

WHEN

Thursday, April 9 at 7:30 p.m. local time
 Encore Fathom Events Theatrical One-Night Event
 Check www.FathomEvents.com for [theaters and showtimes](#)

SYNOPSIS

It is rare that science, history and scripture align with each other, yet the last three series of Four Blood Moons have done exactly that. Are these the "signs" that God refers to in His Word? If they are, what do they mean? What is their significance for us today?

In his riveting and highly acclaimed book, Pastor John Hagee explored the supernatural connection of certain celestial events to biblical prophecy—and to the future of God's chosen people and to the nations of the world.

Now, comes the movie **FOUR BLOOD MOONS** produced by Rick Eldridge and directed by Academy Award® winner Kieth Merrill. These veteran filmmakers illustrate this fascinating phenomenon in a compelling docu-drama. Cinematic recreations of historical events from the United States, Israel and throughout the Middle East illustrate this story along with expert testimonials from scientists, historians and religious scholars.

Just as in biblical times, perhaps God is controlling the sun, the moon and the stars to send our generation a signal that something is about to change. The question is: Are we watching and listening for His message?

NEWS HOOKS Historic Events Surround Four Blood Moons

In the past 500 years, only three times have four blood moons appeared back to back (a tetrad) and coinciding with Jewish holy days. Each time the world was changed. In 1493, all Jews had been expelled from Spain, and Columbus had just discovered the New World. In 1949-50, the modern state of Israel had just been founded. In 1967-68, the Six Day War was followed by Jerusalem returning

to Israel. We are in the middle of the fourth tetrad. With world tension rising over the Middle East, what might be around the corner?

Unprecedented Time of Tension

The Middle East has spurred tension since the 1948 founding of the modern state of Israel. Terrorism and war have been the norm. Now with the possibility of a nuclear Iran, anti-Semitism on the rise in Europe and terror on the rise worldwide, global tension is at new levels. Talk to **FOUR BLOOD MOONS** creators about what these events might mean.

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For more information, visit: FourBloodMoonsMovie.com

For tickets, visit: FathomEvents.com