

World Skateboarding Federation Announces Global Series of "Skate 2020" Summits

First Summit Scheduled for South Africa Oct. 7 to coincide with Skateboarding World Championships: Summits to take place in Canada, Vietnam, Mexico, Scotland and United States

World Skateboarding Federation, a governing body for skateboarding, today announced it will host a series of "Skate 2020" summits, touching five continents over the next year to organize, unify and support skateboarding and prepare for the possibility of its inclusion in future Olympic games.

The summit schedule is:

Oct. 7: Kimberley, South Africa. Hosted by the South African Skateboarding Federation

Nov. 3: Montreal, Canada. Hosted by Canadian Skateboarding Federation

Feb. 20: Mexico City, Mexico. Hosted by Federación de Skateboarding Mexicano

May 7: Vietnam. Hosted by Vietnam Skateboarding Federation

June 11: Glasgow, Scotland. Hosted by Skateboard Scotland

July 16: New York, United States. Hosted by World Skateboarding Federation

The first summit will take place in South Africa during the upcoming Skateboarding World Championships in Kimberley, on October 7. The "Skate 2020 Agenda" was introduced by WSF at the inaugural Global Skateboarding Summit in Istanbul in May and will inform the agenda for each summit. The Skate 2020 Agenda:

- Develop 40 National Governing Organizations over the next two years (WSF is already working with 23 countries)
- · Create a minimum of 17 WSF-sanctioned regional and national contests that feed into national championship events
- Create and support a global youth development program
- Create a universal scoring system
- Host International Judging Conference (Inaugural contest to be held in October 2015 in Kimberley, South Africa to coincide with Skateboarding World Championships)

The summits will also seek to unify skateboarding, discuss ways to help grow and form local, national and international skateboarding federations and associations, to help the industry prepare for Olympic requirements such as Wada testing and gender equity, as well as discuss the framework for an internationally agreed upon format, unified scoring system, and qualifications for skateboarders to earn entry.

"There is much to be discussed in order to prepare for the Olympics. These summits will help organize federations and bring key parties together to discuss the framework for the Skateboarding World Championships and possible Olympics," said Tim McFerran, President of World Skateboarding Federation. "This is a huge opportunity for skateboarding and we are encouraged by the Olympic conversations taking place and think it will bring so much benefit to the skateboarders, the fans and the youth around the world who will be inspired by these incredible athletes. We want to make sure the format is progressive and exciting, that the content production is first class and there is a transparent qualification structure and contest circuit along with unified judging and scoring systems. These summits, hosted on five continents, will bring all interested parties together to share ideas and come to agreement on these key topics. We look forward to working with all of the skateboarding organizations around the world."

Brendi Rawlin

Lee and London PR

brendi@leeandlondon.com

619-546-7488

About World Skateboarding Federation (WSF)

World Skateboarding Federation, a governing body of skateboarding, is the only federation to represent all disciplines of skateboarding including street, vert, downhill, slalom, bowl and freestyle. The WSF Board of Directors are: Tim McFerran, United States; Sasha Steinhorst, United States; Maga McWhinnie, Peru; Paco Manzanares, Mexico; Stefan Lilis Akesson, Sweden; Kevin Harris, Canada; Cyrille Harnay, France; Felix Arguelles, United States; Tim Gavin, United States; Jani Söderhäll, France; and Hans Koraeus, Sweden.

WSF actively donates skateboards to youth in poverty stricken areas and supports worthwhile skateboarding organizations like Skateistan in South Africa. WSF is currently working with a number of countries, providing leadership and expertise, to help them form national federations. The mission of the World Skateboarding Federation is to promote skateboarding around the world; to grow and connect relevant skateboarders, organizations, brands and manufacturers for the further expansion of skateboarding; to assist in building quality skateparks; to provide financial assistance to top skateboarders to attend international skateboarding contests; to create a centralized judging and scoring system; and to provide a platform to create national, regional and local contests. World Skateboarding federation is a USA incorporated nonprofit 501-c-3 organization. For more information visit www.worldskateboardingfederation.org or follow us on social media @WSk8Federation on Twitter and World Skateboarding Federation on Facebook.