

United Way of New York City Partners with Bank of America for Their “Volunteer Day of Action”

One-hundred Volunteers from Bank of America Assembled Two-thousand “Basics for Babies” Kits That Will Be Distributed to New York City Community Partner Agencies

The event took place on Wednesday, April 29th at Bank of America’s Bryant Park location



NEW YORK, NY – In honor of National Volunteer Month and Mother’s Day, **United Way of New York City (UWNYC)** and **Bank of America (BoA)** have once again come together to support families in need in NYC. On April 29th, one-hundred Bank of America employee volunteers packed two-thousand “Basics for Babies” kits, as part of a designated “Volunteer Day of Action.” These kits—which include necessities like soap, lotion, powder, shampoo, wipes, combs, and brushes—will be provided to homeless parents of newborn babies and young children who rely primarily on the support of soup kitchens and shelters.

“We are grateful that our friends at Bank of America have allowed us to take part in this wonderful day of service,” said **Sheena Wright, President & CEO, United Way of New York City**. “Their commitment to volunteerism is inspiring, and it is because of the value they place on helping those less fortunate, that people who can’t afford the basic things that many of us take for granted, will benefit greatly.”

To ensure that the packages get to the parents in a timely manner, United Way of New York City will coordinate efforts with their partner agencies who are a part of their Hunger Prevention and Nutrition Assistance Program (HPNAP); and the Emergency Food and Shelter Program (EFSP)—both of which serve all five boroughs of New York City.

“Many New Yorkers struggle to provide necessities for their children and that’s why we apply our resources, employees and expertise to help address the lack of access to basic human services,” said **Jeff Barker, New York State President, Bank of America**. “To make a difference locally, we partner with nonprofits, like United Way of New York City, who are responding to the fundamental issues in our community.”

PRESS RELEASE

United Way
of New York City



About United Way of New York City:

United Way of New York City (UWNYC) has been a trusted partner to government, corporations and community-based organizations for over 76 years serving low-income New Yorkers. Our collective impact approach enables us to diagnose neighborhood challenges, design solutions to expand education, income, and health opportunities, deploy resources and volunteers, and drive policy change guided by measured results. UWNYC envisions caring communities where all individuals and families have access to quality education and the opportunity to lead healthy and financially secure lives. For more information, please visit unitedwaynyc.org, or call (212) 251-2500.

About Bank of America:

Bank of America is one of the world's largest financial institutions, serving individual consumers, small businesses, middle-market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk management products and services. The company provides unmatched convenience in the United States, serving approximately 48 million consumer and small business relationships with approximately 4,900 retail banking offices and approximately 15,700 ATMs and award-winning online banking with 31 million active users and more than 16 million mobile users. Bank of America is among the world's leading wealth management companies and is a global leader in corporate and investment banking and trading across a broad range of asset classes, serving corporations, governments, institutions and individuals around the world. Bank of America offers industry-leading support to approximately 3 million small business owners through a suite of innovative, easy-to-use online products and services. The company serves clients through operations in more than 40 countries. Bank of America Corporation stock (NYSE: BAC) is listed on the New York Stock Exchange.

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