



Dirac Technology Brings Optimized Sound to New OPPO Smartphone Models R9s and R9s Plus

Uppsala, Sweden – October 25, 2016 – Swedish audio technology provider Dirac Research is pleased to announce that OPPO's newly released smartphone models R9s and R9s Plus come equipped with Dirac sound optimization technologies.

The new OPPO flagship smartphones were recently unveiled at an event in Shanghai, China. The R9s features a 5.5-inch 1080p display and Snapdragon 625 processor, while the R9s Plus features a 6-inch 1080p screen and Snapdragon 653 chipset. Both come with 16MP front and rear cameras. To deliver an exceptional audio experience, the smartphones utilize three Dirac technologies.

- **Dirac Power Sound®** empowers the small, built-in speaker to outperform even much larger ones, achieving a more natural, clear, and balanced sound with higher volume and more powerful bass.
- **Dirac HD Sound®** delivers unique acoustic optimization tailor-made for the earbuds that come with the smartphones, dramatically improving their performance.
- **Dirac Sensaround®** widens and externalizes the soundstage of the headphone playback, creating an immersive multi-dimensional listening experience no matter what headphones OPPO users listen with.

Click [here](#) to learn more about Dirac technologies for mobile devices.

"We've been partners with OPPO since 2012, and we're happy to see an increasing number of their products achieving improved sound quality with Dirac technologies," says Erik Rudolphi, General Manager of BU Mobile at Dirac. "All OPPO smartphones launched after the end of 2015 have been equipped with Dirac speaker optimization and earphone optimization technologies, which is the result of our long term strategic partnership. We greatly enjoy the partnership and look forward to a continued shared mission to bring extraordinary sound to users around the globe."

About Dirac Research

Dirac is a world-renowned audio technology company on a mission to invent the future of sound. Dirac's team of engineers and scientists deliver optimized sound solutions for mobile, automotive, residential and commercial environments through inspired innovation and a keen sense of evolving market trends and demands. Dirac's digital sound optimization technologies have been adopted by some of the most respected and recognizable electronics manufacturers spanning the globe, achieving dramatically improved sound quality and a shortened time-to-market. Dirac Research maintains its headquarters in Sweden and has representatives in Japan, USA, Korea, Germany and China. www.dirac.com

About OPPO

OPPO, established in 2004 in China, is a large globally registered high-tech enterprise incorporating R&D, manufacturing and marketing. Through the strength of its phenomenal independent R&D capacity, OPPO is dedicated to products with superb quality, fashionable design and handy operation. Following the successful launches of MP3 players and MP4 players in China, OPPO officially released its first mobile phone in May 2008, and since then has been committed to building a world-class brand in the industry of high-quality and fashionable digital devices. www.oppo.com

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