

## Infographic: 10 Years of Textbroker



Each Word Counts

**Las Vegas, NV-August 19, 2015 – This month, the leading provider of on-demand, unique written content is celebrating its 10-year anniversary. This infographic shows the most significant milestones, from the founding of the company to becoming the leading article writing service.**

In 2005, Jan Becker-Fochler needed authors with knowledge about SEO for a number of his own projects. Because of this, he had a first version of the Textbroker software developed. Within a short time, thousands of authors, who wanted to earn money by writing, expressed their interest in joining.

In 2007, the **Textbroker platform was opened up** to clients, and the very first online content marketplace of its kind was born. Since then, authors have been delivering editorial and professional SEO content as per clients' requirements.

Due to great success in Germany, it was not long until Textbroker expanded to the US. In 2008, the **US platform**, [textbroker.com](http://textbroker.com), was established.

In 2010, ViewPoint Capital Partners became the first external investor to provide growth capital to Textbroker, which led to further international expansion. In 2011, the **UK** and **French** Textbroker platforms launched. In 2012, Textbroker **Spain**, Textbroker **Netherlands**, Textbroker **Italy** and Textbroker **Brazil** followed. In 2013, **Portugal** and **Poland** were launched. Since that time, Textbroker has been able to offer content written by native speakers in **10 languages**.

To better meet the need for high-quality content, Textbroker began offering **Managed Service** in 2012. Using this service, clients can outsource their entire content projects to a dedicated team of experts at Textbroker.

Thousands of authors and clients from around the world are now signed up at Textbroker, processing **over 100,000 orders per month**. "I can hardly believe what has arisen from an idea I had 10 years ago. I would like to thank everyone who has supported us on our way to becoming the worldwide leading content marketplace, and I look forward to the future development of our company," says Becker-Fochler.

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### About Textbroker

*Textbroker is the leading provider of on-demand, unique written content. Their marketplace of more than 100,000 US-based freelance authors deliver high quality articles, blog posts, product descriptions, web copy, press releases, white papers and other types of content. Additionally, Textbroker offers custom content from professional, native-speaking authors in German ([textbroker.de](http://textbroker.de)), French ([textbroker.fr](http://textbroker.fr)), UK English ([textbroker.co.uk](http://textbroker.co.uk)), Spanish ([textbroker.es](http://textbroker.es)), Dutch ([textbroker.nl](http://textbroker.nl)), Italian ([textbroker.it](http://textbroker.it)), Polish ([textbroker.pl](http://textbroker.pl)), Portuguese ([textbroker.pt](http://textbroker.pt)) and Brazilian Portuguese ([textbroker.com.br](http://textbroker.com.br)). They are backed, in part, by ViewPoint Capital Partners, a €200 million private equity firm. More information is available at [www.textbroker.com](http://www.textbroker.com).*