



Press release

8 January 2014

Cloetta has completed the acquisition of Nutisal

Cloetta has completed the acquisition of Alrifai Nutisal AB. The acquisition is in line with Cloettas's strategy to broaden its product portfolio within Munchy Moments.

Alrifai Nutisal AB produces and sells dry roasted nuts under the brand Nutisal, primarily in the branded bags segment. The company has yearly sales of about SEK 200m, with about 60 employees.

The upfront purchase price is SEK 110m in cash with a potential earn-out based on certain targets related to the results of Nutisal for 2016. The earn out is maximum SEK 300m in cash.

The acquisition of Nutisal was made public 9 December, 2013. For additional information on the acquisition reference is made to the press release dated 9 December, 2013.

The information contained in this press release is such that Cloetta is required to disclose pursuant to the Swedish Financial Instruments Trading Act and/or the Swedish Securities Markets Act. The information was submitted for publication on 8 January 2014 at 16:00 p.m. CET.

Media contact

Jacob Broberg, SVP Corporate Communications & Investor Relations, +46 70 190 00 33.

About Cloetta

Cloetta, founded in 1862, is a leading confectionary company in the Nordic region, the Netherlands, and Italy. In total, Cloetta products are sold in more than 50 countries worldwide. Cloetta owns some of the strongest brands on the market, such as Läkerol, Cloetta, Jenkki, Kexchoklad, Malaco, Sportlife, Saila, Red Band and Sperlari. Cloetta has 10 production units in five countries. Cloetta's class B-shares are traded on NASDAQ OMX Stockholm. More information about Cloetta is available on www.cloetta.com

Cloetta AB (publ)

Org.No. 556308-8144

Kista Science Tower, SE-164 51 Kista, Sweden

Visiting address : Färögatan 33, 25th floor, Kista

+46 8 527 288 00, www.cloetta.com