

Enhanced cooperation with Hong Kong Partner

The city of skyscrapers, Hong Kong, is mature for the SP4 Parans system, and Parans Partner, Green de Corp, sees good business opportunities.



Green de Corp has been Parans Partner for many years and the parties are now enhancing their cooperation. Parans' fourth product generation, SP4, is more adapted for the now more mature Hong Kong market, as SP4 is able to lead natural light 30 floors through a building. Green de Corp has a large network of major architectural agencies such as Wong Tung Architects and Andrew Lee King Fun & Associates Architects but also within the well reputade Hong Kong Science Park, a campus-like environment for high-technology companies.

- We are glad to see great potential in the new future-proof SP4 daylight system, and are currently pursuing a number of leads that can materialize in the near future, says Andy Lam Managing Director at Green de Corp.

- It is really inspiring to see how the dialogue about the Parans system is managed with potential customers and how the customers sees the Parans systemet as an alternative to the established light tunnels, and the possibilities that 100 meters of light transport opens up for, says Fredrik Johansson, Senior Vice President Sales & Marketing at Parans. During our recent visit to Hong Kong, we participated in many interesting end-customer presentations that has great potential to turn into business opportunities.

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About Parans Solar Lighting AB (publ)

Parans Solar Lighting offers sunlight for indoor environments through an innovative system that captures and leads the rays of the sun. Parans, which developed and patented the technology, turns mainly to property owners, architects and larger employers worldwide. Parans Solar Lighting is quoted on the stock exchange list Aktietorget and has offices in Gothenburg, Sweden.