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Nordnet has over half a million customers

Nordnet's customer growth in the Nordic countries is strong. Since the beginning of 2015, the number of customers has increased with more than 15% and now amounts to more than half a million customers.

Nordnet's long-term goal is to become the no. 1 choice for savings & investments in the Nordics. The growth in the Nordic countries is strong and the number of customers has increased from 432.600 in early 2015 to more than 500,000 customers today. In total, customers have 193 billion SEK in savings capital with Nordnet.

- This is a milestone for Nordnet, which shows that our offer is attractive and that we deliver products and services that are engaging and relevant. I am proud of our development, and will ensure that we at a high pace keep on delivering innovative solutions to our customers, says Nordnet CEO Håkan Nyberg.

Number of customers in the Nordic countries:

Sweden: 241.300

Finland: 129.200

Norway: 72.500

Denmark: 57.200

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