



## Press release

Stockholm, January 27, 2017

# SSM strengthens project organization – Malin Key appointed as new department head

**SSM Holding AB (publ), the leading residential developer in the Stockholm region, with about 5,000 building permits in the planning phase or production, has recruited Malin Key as one of three department heads within the company's project organization.**

Malin Key, who holds a Master of Science from the Luleå University of Technology, has more than 15 years' experience from the construction and property sector. Most recently, she was project manager at Stockholmshem and she has also worked as project manager at JM and Sweco.

- SSM is continuing to expand and today, we have about 5,000 building permits in the planning phase or production. Malin's many years of experience and solid expertise from developing properties and managing projects will be valuable within the framework of our project organization and SSM's continued development, says Mattias Roos, CEO of SSM Holding.
- SSM's focus on functionally-smart and affordable housing near public transport translates into an attractive housing offering with high growth potential. I'm looking forward to the new position and being involved in SSM's continued development and expansion, says Malin Key, incoming department head, SSM Holding.

Malin will start in April 2017. She will report to CEO Mattias Roos and will be a member of the company's operational management team.

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### About SSM Holding (publ)

*SSM is a residential developer operating in the Stockholm region. Our vision is a housing market with room for as many people as possible. What sets us apart is that we build for a specific target group – the urbanites of tomorrow – and our ambition is to develop the most popular apartments in urban areas. SSM therefore builds apartments offering good value for money for one or two person households with high functionality per square meter, just outside the city center, close to public transport. Read more at: <https://www.ssmlivinggroup.com>*