

Press Release: SF Bio opens Filmstaden Scandinavia and launches IMAX in Mall of Scandinavia, Sweden



Today SF Bio, part of Nordic Cinema Group, opens Filmstaden Scandinavia in Mall of Scandinavia, Solna. Filmstaden Scandinavia has 15 screens, including the first commercial IMAX-screen in Sweden, and 4 VIP-halls with integrated restaurant and bar.

Filmstaden Scandinavia is Sweden's biggest cinema (9000 m2), with 15 screens and 1860 seats. Besides three cinema concepts Filmstaden Scandinavia offers an integrated restaurant. SF Bio and Filmstaden Scandinavia launches, in connection to the opening of the cinema, the first commercial IMAX-screen in Sweden.

For more information about IMAX, visit <http://www.imax.com/content/imax-difference>

Facts about Filmstaden Scandinavia:

- Hall 1 has Sweden's first commercial IMAX-screen. The hall includes a large screen (247 m2), a new sound system from IMAX Immersive with 12.1 channels and 421 premium seats
- Hall 2-4 includes a new sound system from Dolby Atmos and the halls holds 331, 211 and 179 seats
- Hall 5-15 includes a 4K projector and 7.1-sound system
- The VIP-halls are located in the halls 12-15 and has 37-50 premium seats with tables and in connection to Restaurant Drama with accompanying bar

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Nordic Cinema Group (NCG) is the largest cinema operator in the Nordic and Baltic countries, operating 69 cinemas, with 469 screens and approx. 68 000 seats in almost 50 major and mid-sized cities. In addition NCG is co-owner of another 49 cinemas. NCG operates cinemas under four different brands in six markets – SF Bio in Sweden, SF Kino in Norway, Finnkino in Finland and Forum Cinemas in Estonia, Latvia and Lithuania.