



**For immediate issue**

**ELPR03.15**

**12<sup>th</sup> June 2015**

## **New Field Sales Executive to help continue Electrorad growth**

To further strengthen its brand, the leading supplier of electrical radiator systems - Electrorad - has appointed a new Field Sales Executive, Jamie Fewtrell.

Responsible for the South of England, Jamie is charged with establishing new relationships with the company's ever growing network of wholesalers, as well as further developing relations with existing wholesalers, in order to supply Electrorad's portfolio of products.

Managing Director at Electrorad, Richard Brown, comments: "This latest appointment demonstrates our ambitious strategy to drive the Electrorad brand forward and to continue to change the face of electric heating in the UK."

Richard adds: "We are delighted to welcome Jamie to the Electrorad team. His presence will strengthen our sales presence and will nurture relationships with wholesalers. This is an exciting opportunity for both the company and Jamie."

Jamie brings a wealth of experience to his new role. Prior to his position with Electrorad, he held positions at CRS Electrical Supplies and JCC Lighting, and gained invaluable knowledge of electric heating whilst working at Dimplex.

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Electrorad boasts an impressive range of electric heating products including; electric radiators, towel rails and thermostat controls and is renowned for superior quality and reliability. All products are manufactured using the very latest technology.

For further information on Electrorad's range of electric radiators, visit [www.electrorad.co.uk](http://www.electrorad.co.uk) or call 0113 274 6799.

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**Photocaption:**

Pictured here; Jamie Fewtrell - newly appointed Field Sales Executive of Electrorad.



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***Electrorad:***

*Electrorad is one of the UK's leading suppliers of electric radiator systems, heating controls and towel rails. Renowned for quality components and engineering, the company is committed to providing the most effective and efficient electric heating products and systems available. All products are manufactured to the very latest European safety standards achieving both CE and GS marks and VDE approval.*

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