



LAST CHANCE TO WIN AN ESCAPE FROM THE COLD TO THE BAHAMAS

#WinterWarmUp Video Competition Extended Due to Remarkable Response

NASSAU, BAHAMAS, March, 3, 2015: From record cold temperatures to relentless storms crossing the US leaving a trail of almost unforeseen snowfall levels, the 2015 Winter season has seemed relentless. The Bahamas Ministry Of Tourism is offering everyone an escape with the #BahamasWinterWarmUp video competition, that already has had an overwhelming response with over 15,000 unique visitors to the dedicated landing site already. In order to allow everyone sufficient time to submit their entry, the competition has been extended to March 20th, 2015.

#BahamasWinterWarmUp is the perfect cure to the Winter Blues; instead offering winners the chance to experience the crystal blue, tranquil waters of The Exumas, ideal year-round weather, breathtaking white beaches, along with warm Bahamian hospitality. These are just a few of the reasons why The Bahamas are the destination of choice, with celebrities flocking to The Islands. Winners of the #BahamasWinterWarmUp will enjoy a 4 days/5 night stay at the beautiful Turquoise Cay boutique hotel in The Exumas, located in the heart of the exotic collection of Islands in The Bahamas.

#BahamasWinterWarmUp is open to everyone living in the US, so even those lucky enough to be currently experiencing warmer temperatures. To enter, participants simply need to post a creative video explaining why they would rather be in The Islands Of The Bahamas enjoying the sun, sand and sea! The winner will receive a trip for two, for four days and three nights at the beautiful Turquoise Cay boutique hotel in The Exumas. With the extension participants will now have until March 20th, 2015 to submit their video entries.

For more information on the #BahamasWinterWarmUp video competition, including details on partners and how to enter, visit Bahamas.com/WinterWarmUp or [Facebook.com/TravelBahamas](https://www.facebook.com/TravelBahamas).

Rules for Bahamas Winter Warm Up Competition

The following requirements must be fulfilled in order to be entered in to the competition: the video must be between 15-60 seconds and is the entrant's original creation; entrant's physical likeness is featured in the video; entrants must make reference to the winter conditions they are facing; everyone appearing in the video must have provided written consent; submissions must be accompanied with the hashtag, #BahamasWinterWarmUp.

Anita Johnson-Patty

Bahamas Ministry of Tourism

ajohnson@bahamas.com

The Islands Of The Bahamas have a place in the sun for everyone from Nassau and Paradise Island to Grand Bahama to The Abaco Islands, The Exuma Islands, Harbour Island, Long Island and others. Each island has its own personality and attractions for a variety of vacation styles with some of the world's best golf, scuba diving, fishing, sailing, boating, as well as, shopping and dining. The destination offers an easily accessible tropical getaway and provides convenience for travelers with pre-clearance through U.S. customs and immigration, and the Bahamian dollar at par with the U.S. dollar. Do everything or do nothing, just remember *It's Better in The Bahamas*. For more information on travel packages, activities and accommodations, call 1-800-Bahamas or visit www.Bahamas.com. Look for The Bahamas on the web on [Facebook](https://www.facebook.com/TravelBahamas), [Twitter](https://twitter.com/TravelBahamas) and [YouTube](https://www.youtube.com/TravelBahamas).