

Press release November 13, 2017 at 9 am

Byggmax opens new store in Ljusdal

During the spring of 2018, Byggmax will open a store in Ljusdal, which will employ 4-6 people.

"If everyone in Sweden has a Byggmax store nearby, it will be possible for more people to realize the building projects of their dreams at a lower cost", says Region Manager Jens Kristofersson.

The new store will be part of the concept Byggmax Mini. This has been possible, since Byggmax has been able to adjust the costs in order to open stores in smaller towns, which we have done in Mariannelund and Kalix during 2017. Byggmax Mini are stores with a slightly reduced variety of products. Online products can easily be ordered on the web and collected at the local Byggmax Mini store, or delivered to your home address.

Byggmax will continue establishing stores at a high pace in as many Swedish towns as possible, in order to offer convenient and cheap shopping at Byggmax to home approvers as well as professionals.

For further information, please contact:

Jens Kristofersson, Regional Manager Northern Sweden

Mobile: +46 761 19 01 07

Email: jens.kristofersson@byggmax.se

About Byggmax Group

Byggmax Group consists of Byggmax, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Byggmax Group is listed on Nasdaq since 2010.

Byggmax was founded in 1993 and currently operates 86 stores in Sweden, 34 in Norway and 13 in Finland and e-commerce in all three countries. Byggmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Byggmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Byggmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Byggmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with 14 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.