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IOWA SWINE DAY OFFERS CUTTING-EDGE PORK PROGRAM AND AWARD-WINNING BBQ

Iowa State University will be hosting the annual Iowa Swine Day on Thursday June 30 in conjunction with the Iowa Pork Industry Center and Iowa Pork Producers Association.

The event is an opportunity for pork producers, veterinarians and students of all ages to hear the latest industry developments; the day includes a number of specialist speakers who will cover a range of important topics.

Running from 9am until 4:35pm in the Scheman Building on the University campus in Ames, it will be followed by a free barbeque, cooked by award-winning *Smokey D's*, courtesy of AB Vista and Techmix.

AB Vista spokesperson Dr Casey Bradley, says the day will be a great opportunity to connect with, and learn from, industry experts.

"This well-established event, now in its fifth year, continues to provide attendees with a wealth of information and deserves its place as a key event on the swine calendar. We encourage anyone connected with the pork industry to register," she said.

Registration before midnight on June 17 costs \$60 and includes lunch and refreshments. Delegates can also register on the day of the event from

7:30am for \$80. Students of all ages can receive a \$35 discount on registration.

To view the full meeting program and register in advance, visit www.aep.iastate.edu/iowaswineday.

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Notes to editor:

AB Vista is an animal nutrition technology company offering pioneering products and technical services to the global animal feed industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes to the global animal nutrition industry. The company invests heavily in research and development and has a growing portfolio of products and services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, China, Germany and Finland.

AB Vista is part of AB Agri, the agricultural division of Associated British Foods, one of Europe's largest food & retail companies with a market capitalisation of £26 billion.

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