



## Press release

Date: February 27, 2018

# IAR Systems and Secure Thingz introduce the new product Embedded Trust™

**Showcased today at embedded world, Embedded Trust is part of a new product offering to simplify development of secure products**

embedded world 2018, Nürnberg, Tyskland—February 27, 2018— IAR Systems and Secure Thingz, a leader in the development of advanced security solutions for the Internet of Things (IoT), are today proud to present Embedded Trust™. Embedded Trust is a Security Development Environment, fully integrated in IAR Embedded Workbench, enabling companies to streamline their security development.

Embedded Trust is a Security Development Environment which integrates security as part of the development process. With Embedded Trust, companies can ensure that critical intellectual property is protected against overproduction and counterfeiting, that software releases and updates are robustly managed, and that their customers are protected from malware intrusion and theft or loss of data.

In April 2017, IAR Systems announced that it was taking an initial 10 percent equity stake in Secure Thingz, and the stake subsequently has been expanded to 20 percent. Since several years, IAR Systems offers solutions to ensure functional safety in embedded systems. With the investment in Secure Thingz, IAR Systems extends its offering to also include security.

Technical product information is available at [www.iar.com/embeddedtrust](http://www.iar.com/embeddedtrust).

### Ends

**Editor's Note:** IAR Systems, IAR Embedded Workbench, IAR Connect, C-SPY, C-RUN, C-STAT, IAR Visual State, IAR KickStart Kit, I-jet, I-jet Trace, I-scope, IAR Academy, IAR, and the logotype of IAR Systems are trademarks or registered trademarks owned by IAR Systems AB. All other products names are trademarks of their respective owners.

## IAR Systems Contacts

Josefin Skarin, Investor Relations, IAR Systems Group AB

Email: [josefin.skarin@iar.com](mailto:josefin.skarin@iar.com)

– more –

Stefan Skarin, CEO and President, IAR Systems Group AB

Email: [stefan.skarin@iar.com](mailto:stefan.skarin@iar.com)

This information is information that IAR Systems Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 8.10 CET on February 27, 2018.

#### About IAR Systems

IAR Systems supplies future-proof software tools and services for embedded development, enabling companies worldwide to create the products of today and the innovations of tomorrow. Since 1983, IAR Systems' solutions have ensured quality, reliability and efficiency in the development of over one million embedded applications. The company is headquartered in Uppsala, Sweden and has sales and support offices all over the world. IAR Systems Group AB is listed on NASDAQ OMX Stockholm, Mid Cap. Learn more at [www.iar.com](http://www.iar.com).