



## FRANCHISE DYNAMICS NAMED NOMINEE FOR CHICAGO INNOVATION AWARDS

Contact: Kelly Walker: 214-494-6498

Homewood, IL – Sept 2, 2014 – Franchise Dynamics, ([www.franchisedynamics.net](http://www.franchisedynamics.net)) the nation's largest, full-service franchise sales outsourcing firm, has been named a nominee of the Chicago Innovation Awards.

The mission of the Chicago Innovation Awards is to celebrate, educate, and connect innovators across all industries in the Chicago region. Franchise Dynamics represents the innovation and collaboration among small business owners, sizable corporations, individuals seeking business ownership, the lending community, real estate developers and many more professionals who come together to create growth across many industries.

The awards emphasize that innovation in all its forms, big company and small, for-profit and not-for-profit, high tech, low tech and no tech, across all sectors is a powerful engine driving the region's economy.

Franchise Dynamics serves a unique role of growing franchise businesses in a critical industry that stretches across a broad marketplace. From business services and children's education to a variety of different types of restaurants, working within the home improvement industry, trampoline parks and more, Franchise Dynamics serves as a pioneer in helping franchise companies grow.

Franchising plays an impactful role in the region's economy. Because of franchised businesses, more than 102,000 jobs exist in the Chicago area and an estimated \$17,411,000 in output is pumped into the economy.

"We are honored to be among the list of innovators in the Chicago community. Our clients and the collaboration we are allowed to experience with them allow us to reshape companies and their footprint within the economy," says Robert Stidham, President and CEO of Homewood, IL-based Franchise Dynamics.

###

Franchise Dynamics, founded in 2006, is the nation's first full-service franchise sales outsourcing firm. Franchise Dynamics provides world class consulting, training, lead qualification services and full service franchise development. Franchise Dynamics' team has been responsible for more than 7,000 franchise sales across various categories and investment levels.