

ONLINE PRESS RELEASE

Title: T.E.N. Supplements Launch Improved Equine Challenged Lungs Supplement

Body: <u>T.E.N. Supplements</u> continue to meet the needs of both owner and horse by introducing an improved equine supplement to their range; Challenged Lungs. The new scientifically-proven product from the experts at T.E.N. aims to provide respiratory support for horse and ponies.

The powdered-form of the T.E.N. Challenged Lungs respiratory supplement has already amassed many fans amongst the equine community and it is now better than it has ever been, boasting a list of active ingredients of a higher specification. In response to requests from owners, from the second week of February 2015, the new formula will also be available in pellet form, making it more convenient and easier to administer.

Sally Scott, a T.E.N. nutritionist, said: 'Thanks to suggestions from horse owners, not only is T.E.N. Challenged Lungs now available in a more sympathetic pelleted form for horses with respiratory challenges, but the level of some active ingredients has also been increased. The end product is a scientifically proven respiratory supplement that should produce even better results.'

<u>T.E.N. Challenged Lungs</u> is a scientific answer to many common respiratory problems in horses, especially those stabled for significant periods of time; a particular issue over the colder months. The respiratory system can be affected by increased exposure to a variety of irritants and allergens, including mould and dust.

T.E.N. Challenged Lung pellets can help regain and retain lung health by providing a revitalising mixture of powerful antioxidants. The impressive ingredients list includes naturally-occurring antioxidants from rosemary, broccoli and spinach, together with vitamins E and C and selenium. The new improved formula includes more selenium than before, combined with even greater antioxidant power.

The new pellets have been designed to be as palatable as possible, reducing the stress for horse and owner alike. This is yet another indication of the genuine passion T.E.N. has for horses and its commitment to offering the most effective and convenient solutions, in combination with honest advice and information for owners.

Horse owner Catherine Reynolds is already impressed by the effects of the latest T.E.N. Challenged Lungs formula. She has been trialling it on her horse Joey and has had no problems getting him to eat the supplement. Last autumn he was coughing but after a gradual process of improvement he can now tolerate dry hay. 'I can't quite believe it,' Catherine said.

If you buy T.E.N. Challenged Lungs between February 9th and 15th 2015 you will receive £10 off. T.E.N. is very proud and confident in every item in its online equine supplements range and has made a promise to return your money if you are not 100 per cent satisfied with your purchase.

Take the T.E.N. Horse Supplements Health test to check out the company's credentials or simply get in touch. Go online at www.tensupplements.co.uk, call 01908 311010 or email advice@tensupplements.co.uk.

Notes for the Editor:

The T.E.N. Supplements brand challenges itself to devise a strongly targeted range of high performance supplements for horses, designed to meet varied and individual needs.

The brand's product line offers something for all stages of life. Young and growing foals often benefit from additional joint support, whereas performance horses may need help with challenged joints, and older horses need supplements for senior joints.

Every supplement uses carefully chosen and researched ingredients, selected for their safety and efficacy. Customers say that they see and experience a significant difference in their horses' and ponies' health, appearance and zest for life.

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