

LOUISVILLE LADDER™ LAUNCHES NEW LINE OF DEWALT PROFESSIONAL GRADE LADDERS, SCAFFOLDS, WORKING PLATFORMS AND ACCESSORIES

Las Vegas, NV (May 1, 2012) — Louisville Ladder has entered into a licensing agreement to design, manufacture and market a line of ladders and ladder accessories under the DEWALT brand. The new DEWALT climbing line includes 13 unique products that offer the performance and versatility that professionals need to tackle nearly any climbing task on a jobsite.

Among the new DEWALT ladders is the flagship DXL3810 stepladder. The DXL3810 features wrap-around internal spreaders, non-marring slip-resistant shoes, a heavy-duty metal top with convenient tool slots, and an innovative impact absorption system, which helps prevent damage and extend the life of the ladder. The combination of all of these features enables the DXL3810 to safely support loads up of to 500 pounds.

(IMG: DEWALT DXL3810)

(IMG: CLOSE-UP STEP DETAIL)

(IMG CAPTION)

With 25% more tread surface area than any other stepladder on the market, DEWALT's new stepladders measure 3 3/4" in depth, while the normal industry standard is 3".

(COPY)

All of the new products were designed and engineered in partnership with climbing industry leader, Louisville Ladder.

"It has been a pleasure to work alongside the team at DEWALT," said Santiago Veytia, Director of Marketing for Louisville Ladder. "Like Louisville Ladder, DEWALT is committed to delivering innovative, heavy-duty products for the professional market, so the partnership is a natural fit."

The new DEWALT climbing line will be available at retailers nationwide in late spring of 2012.

About DEWALT

DEWALT is a leading manufacturer of industrial power tools and accessories, including corded and cordless drills, saws, hammers, grinders, routers, planers, plate joiners, sanders, lasers, generators, compressors, nailers, saw blades, metal and masonry drill bits, abrasives, screw driving accessories and more. DEWALT tools can be found nationally and internationally, wherever tools are sold. With more than 1,000 factory-owned and authorized locations, DEWALT has one of the most extensive service and repair networks in North America. For more information, visit www.dewalt.com or follow DEWALT on Facebook (LINK: https://www.twitter.com/dewalttough).

About Louisville Ladder, Inc.

Louisville Ladder is one of the largest fully integrated manufacturers and distributors of climbing equipment in the world. For more than 65 years, Louisville Ladder has pioneered industry-shaping innovations such as its patented QuickLatch™ rung-lock system, ProTop™ work tray and SHOX™ impact absorption system. With forward-thinking design and state-of-the-art manufacturing processes, Louisville Ladder is committed to delivering innovative, professional-grade climbing products that meet and exceed the demands of modern-day jobsites. Learn more at www.louisvilleladder.com.

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