

FOR IMMEDIATE RELEASE
PRESS CONTACT: Bob Bonifacio
502-561-2456
bob@developware.com



DEVELOPWARE, INC. ADDS NEW CREATIVE FIRMS TO ROSTER

LOUISVILLE, KY – May 1, 2012 - Louisville-based Developware, Inc., designer, builder and manager of the [CurrentTrack®](#) on-line workflow management application, has added several creative service firms to its global client roster.

Among those joining the [CurrentTrack](#) community are Schulberg MediaWorks (Tiburon, CA), Torbay Palumbi Strategic Marketing (Ontario, Canada) and Force Marketing, LLC (Atlanta, GA).

"These days, creative enterprises of all kinds are looking for ways to keep their competitive edge," said Developware President Rick Schardein. "Managing workflow effectively is one great way to boost both productivity and the bottom-line. For that job, there's no better tool than [CurrentTrack®](#)."

[CurrentTrack](#) is a centralized, easy-to-use application that helps creative services personnel manage their projects, time, expenses, traffic, and more – all on line, and without the expense of an IT staff or additional hardware.

"We're excited to welcome these new agency partners to our community," said Developware Account Representative Bob Bonifacio. "We've designed [CurrentTrack®](#) around industry best practices so our clients can spend more of their time producing terrific creative work and less time on administrative hassles."

Developware creates and markets real-time workflow, budget and accountability-management applications for the creative services industry. The company handles clients across the United States, Europe and Africa

###