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New Discount Parts catalogue from GSF Car Parts

GSF Car Parts, the UK's largest family-owned motor factors, have launched their new 2015 retail brochure.

The handy glovebox-sized A5 'Discount Car Parts' guide offers a selection of spares and service parts for all makes. The trade parts specialist promise 'a warm welcome', from knowledgeable counter staff, at more than 70 stores located throughout the UK, when you pick up your copy of the 180 page catalogue.

The brochure has highlights from GSF's comprehensive 'all makes' parts programme for cars and light commercial vehicles (LCV). There are Original Equipment (OE) products and budget 'matching quality' alternatives available from GSF, with the aim of offering motorists choice, and savings of up to 50% off dealer prices.

Easy to follow colour-coded page layouts sort the range, first by product families like 'service', then into groups like 'filtration', where oil, air, fuel and cabin filter options are all shown together, by vehicle, on a single table line for quick reference.

Big brands star throughout; braking showcases Brembo, Jurid, Ate, Bendix and Vetech brands. LuK are present with DMF clutch whilst TRW cover steering and suspension, with Bosch wiper blades and batteries in there too. All filtration is from OE suppliers for complete peace of mind.

“The brochure gives a snapshot of some really popular sellers,” said Jonny West, Managing Director of GSF Car Parts. “It’s a great starting point, and the full product range can be ordered online, with help available in store.”

GSF Car Parts’ website gives real-time availability on the entire range of over 50,000 stocked products. Customers can choose home delivery, or 30-minute Click & Collect, from their local stores.

All 72 stores are listed in the back. Location maps, and details of opening hours, which are typically Monday to Saturday, are included too.

For up-to-the-minute news and special offers from GSF Car Parts, be sure to follow @GSFCarParts on Twitter and like /gsfcarparts on Facebook. You can search the complete range of parts available for your car now, simply by typing in your vehicle registration at www.gsfcarparts.com .

ENDS 330 words

Further Information

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About GSF Car Parts

GSF Car Parts has a successful trading history spanning over 30 years.

Today’s business, brought together in April 2000 by the German & Swedish Management Team, has its origins in a number of long standing expert car parts specialists such as Vee Wee, Autocavan, Andyspars, and URO Automotive.

Since the formation of GSF Car Parts in 2000, the company has developed a parts and distribution portfolio to create the UK’s largest independent parts supplier. Today, GSF Car Parts

employs over 1,000 people serving the UK and Ireland through over 70 stores and over 400 GSF delivery vans, managed from centrally-located headquarters in Birmingham

GSF's fast-growing retail business supplies components and consumables direct to customers' doors and through 'click and collect' from a sophisticated online catalogue and e-commerce site. In many cases, customers can save up to 50% off main dealer retail prices.