



Heritage and Provenance key to new product launch by Stag Bakeries

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Stag's baking heritage on the beautifully unspoilt Outer Hebridean island of Lewis stretches back to 1885. Only the finest ingredients and lots of care go into making the biscuits. To showcase the brand's Scottish heritage, and set them apart, Stag's product range is built on provenance - and the latest additions to the range are no exception.

The latest new products that Stag has launched are traditional Scottish Smoked Oatcakes. Continuing the policy to develop products with provenance, Stag has partnered with the last traditional smokehouse in the Hebrides, Stornoway Smokehouse, who gently smoke oats and butter over oak and beech to develop the ingredients for the new Smoked Oatcake range.

There are two flavours in the range. Smoked Butter Oatcake, which has a distinct, smoky flavour and received 2 Gold Stars at the Great Taste Awards 2014 and the Walnut Oatcake which has a warm, nutty flavour. The smoked oatcakes are cocktail sized which are ideal for canapés or as part of a cheeseboard. Each 125g pack has an RRP of £2.45.



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