



PRESS RELEASE

20th October 2016

South Caernarfon Creameries takes top Welsh Food & Drink Award

It continues to be an award-winning year for South Caernarfon Creameries who have now scooped the Made in Wales Food & Drink Award 2016. The Award recognises the food or drink company in Wales that has made the biggest impact taking into account innovation, use of Welsh products, added value, and commercial success.

Judges learnt of South Caernarfon Creameries' recent multi-million pound investment of a new cheese production facility and how the new unit had enabled the company's capacity to increase by 25 per cent and also secured 100 jobs. One Judge said "They've moved from being a commodity producer to an innovative producer, a huge undertaking".

Alan Wyn-Jones, Managing Director at South Caernarfon Creameries said "We are all delighted to have been awarded the Made in Wales Food & Drink Award as it recognises the investment that we have made in both the industry and local economy. It's currently a very challenging period for both milk producers and processors, and we took the bold step to invest for the future."

"We now have best-in-class production facilities that supports our growth strategy. From the outset the new facility will be close to full production having secured new large retailer contracts and we have plans to extend work with other key customers and further develop product innovation. "

“The company is very much on a journey and we have made good progress in recent years but there remains plenty to do. The focus now is very much on ensuring that the investments made delivers for the benefit of our members and staff. “

South Caernarfon Creameries received the Made in Wales Food & Drink Award at the awards ceremony held at Cardiff City Hall on 19th October 2016. As well as winning the Food & Drink Award, the farmer-owned co-operative was also runner-up in categories for Innovation and Large Manufacturer of the Year. The unique awards celebrate great products and businesses of all sizes across Wales.

Ends

Notes for Editors:

Picture attachment: L-R; Alan Wyn-Jones, Managing Director South Caernarfon Creameries; Berian Morice, Director at South Caernarfon Creameries; and award sponsor Mike Boddington of Finsbury Foods.

Social Links

Twitter: @SCCWales

Photo/Filming/Interview Opportunities:

- Interviews with South Caernarfon Creameries representatives (available bi-lingual: English & Welsh)
- Cheese making
- Cheese maturing underground
- Cheese transported by mine trains from the mines

Additional Opportunities:

- Photographic library including images of the Creamery, product
- Archive images of the Creamery (black and white)
- Recipe ideas
- Cheese sampling

For further press information, please contact:

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