



PRESS RELEASE

June 2016

Sainsbury's awards South Caernarfon Creameries major Cheese Supply Contract

South Caernarfon Creameries has announced that it has been awarded the contract to supply Sainsbury's with their Basics Cheese range. The contract includes 13 products across Sainsbury's Basics range and will launch into store later this year.

Alan Jones, Managing Director at South Caernarfon Creameries said "We are extremely pleased to have been awarded the Basics cheese supply contract by Sainsbury's. This contract will result in us supplying both entry level cheese as well as top tier products nationally to Sainsbury's".

"With our new cheese production facility soon to be fully operational, this contract will result in the new facility being at full production from the outset. It will also mean that we shall be investing significantly in our cheese packing operations and creating around 15 more jobs when the contract starts which is great news for our local economy."

"Securing an important contract such as this will give all of our stakeholders great confidence for the future of our business".

"This award is testament to our relationship with Sainsbury's and our journey together during the last few years'. We thank them for their continued support and look forward to working with them on both this project and others as we enter a really exciting period for our business."

James Connaughton, Cheese Buyer at Sainsbury's said: "Having worked with South Caernarfon Creameries on recent projects, we have been continually impressed by the quality of their products and consistency of supply. The flexibility and capability in production and the knowledge and professionalism of their team will enable us to adapt and create new products in the future and we are pleased to be working with a business in which provenance is integral."

South Caernarfon Creameries is owned by its 130 farmer member suppliers who are located in North and Mid Wales.

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Notes:

South Caernarfon Creameries is Wales' largest and oldest farmer-owned dairy co-operative with around 130 member supplier farmers who are located across North and Mid Wales.

In early 2016 South Caernarfon Creameries' Welsh Slate Cavern Aged Cheddar won the Best Dairy Product 2016 at the Food Management Today Industry Awards for their Welsh Slate Cavern Aged Cheddar. This cheese was developed exclusively for Sainsbury's and in conjunction with Llechwedd Slate Caverns in Blaenau Ffestiniog. It is sold nationally throughout the UK under their Taste the Difference brand in retail and deli format.

For further press information or images, please contact:

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